



**THE DEFINITIVE  
ENCYCLOPEDIA  
OF MARKETABLE WORDS**

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ENCYCLOPEDIA  
OF MARKETABLE WORDS**

**The Ultimate Copywriter's Companion  
Paint A Dream, Sell Your Ideas And Market  
Your Message With A Thousand Words That Sell!**

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# Foreword

In our everyday conversations, words have played an important role in the expression of emotions and desire. Words also have the ability to **affect** the emotions of others. It can ignite emotions such as anger, fear, jealousy, joy, lust, greed, and even love.



Surprising enough, even the most seasoned marketers overlook the most powerful element in any business. This element is usually determines the make or break between a mediocre and an outstanding business.

This element is known as **Marketable Words**.

This book will uncover its secrets to help you inspire your customers to take action and create the results you desire.

***The Definitive Encyclopedia Of Marketable Words  
The Ultimate Copywriter's Companion - Paint A Dream,  
Sell Your Ideas And Market Your Message With A  
Thousand Words That Sell!***

# Chapter 1:

## *Marketable Words – The Core Files*

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### Synopsis

The core files of Marketable Words are a compilation of the greatest marketing sentences used by top tier copywriters and marketers to literally **hypnotize** their audiences into doing their bidding.

With this huge vault, you will be given *everything* you need to create compelling salesletters, offers and content for your followers. Without further ado, here it is:

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Xxxxxx (wherever used) = Company/Product/website name

1. You WILL Generate A Consistent Stream of Hungry, Targeted, and Responsive Double Opt-in Leads, On Auto-Pilot ... Even if you're Stripped Naked, Dipped in Honey, Covered In Feathers, Stuffed In A Box & Dropped Into A Corn Field in The Middle of Iowa!
2. STOP! EVERYTHING ELSE YOU'RE DOING RIGHT NOW!" I urge you to lock the door... take the phone off the hook...shut down your email and instant messenger...grab your favorite beverage and study every single word of this message - because it's just that important!" These Are Real Life Examples & will change your life forever in a "Multi MILLIONAIRE"

3. THE TRUTH IS STRANGER THAN FICTION...

A Completely Different Approach To Building a Business Took Me From Broke To \$2,500 A Day, Working Only Part-Time – And I'm Convinced Anybody Can Copy What I'm Doing No Matter What Business You're Trying to Build, Once You Let Me Teach You For FREE!!

4. "You DO NOT NEED" One Single Ounce of Experience To Do What I Am Doing ... Not An Ounce ... Because I Am Giving You MY PERSONAL Success Blueprint.

5. Dump Your Job And Work From Home On Your Schedule to Make Over \$ 1, 73,506 Monthly On AutoPilot!!!

6. Be Your Own Boss ... Aren't you sick of that boss who is always hovering over you, watching your every move? Wouldn't it be nice if you could call the shots and make money doing it?

7. Raj, An Office Executive fulfilled his dream of owning a home at the age of 26...

Deepesh, an arts graduate is earning in 5 digits without need to migrate from his home in a Small Indian Town...

Saritha, a housewife is taking care of her baby and at the same time helping her husband with some extra Income...

Do they have anything common?

NOTHING, Except that they did Simple things in a Different way. They used Internet, The Anywhere Available, Anytime Accessible Online Platform. Today there are millions of success stories like these.

8. If you really want to make your life better, want to care about your family, then Read On To See How You Can Make Everyone Begging You To Share Your Little Secret! Or otherwise leave this page, don't waste your time here & go to any Gurus who make false promises that you will be rich overnight Or do your traditional business or job.

9. The Real Money Making Ideas That Only 3% of The Wealthiest Internet Money Maker Knows! ...

10. The Amazing Money Making Secrets of A 28 Year Old Internet Millionaire Who Breaks His 6 Years Silence On How He's Made Millions on The Internet.

11. **How To Become Rich...**

When you study all the successful people in the world today, you will find that most self-made millionaires own their own business. Working for someone will leave you just over broke.

12. This is the website your boss doesn't want you to read...

**Do Nothing - Make Money!**

13. Hello Fellow Marketers: Today I am going to show you a site that will knock your socks off and make you ask yourself.... Why haven't I joined this already?

14. The Symptoms...

If you have any of these symptoms, see a High Income Specialist right away.

-You've been in your company for two or more years and still have NO MONEY left at the end of the month.

- Your check resembles that of a 40-50 hour work week on your last job.
- Your business is costing you money every month.
- People seem to be leaving your team faster than they are joining it.
- You spend a lot of time in hotel lobbies and restaurants waiting for prospects who don't show up.
- Your family and friends hate to see you coming because they think you're going to try and involve them.
- You get frustrated at the company because you never are one of the elite being recognized for your accomplishment
- You've spent a fortune on advertising and don't have any sales, clients or distributors to show for it!
- Your spouse is beginning to resent your 'money making venture' because it is costing you more than you make.
- Your accountant is telling you that you should probably cash in your chips and just look forward to retirement from your real job.

15. "THE SECRET TO SUCCESS" - We cause our own failure when we fail to become a part of a supportive team.

16. Where else are you going to find a money-making machine that actually Does All the Work for You? And not only that. Teaches You All the Tricks of the trade while you Make Money Fast?

17. Part-time or Full-time work. Learn how to parlay as few as five hours a week into a full-time income without interfering with your current job, profession or career. This NEW Free Home Business system shows you how.



18. **"Truth about matrices"**

"What you need is not just a Forced Matrix, but also a Forced Team Support and a Forced Refer System"

19. FREE: xxxxxx Marketing System -Learn To Spin Your Own World Wide Web & Generate Endless Leads & Cash Flow Today.

20. We are looking for experienced Leaders to join the 1000's of people from all over World who have joined the xxxxxx opportunity already. This is just the beginning!!

21. Forget everything that your Up lines have told you. Soon they will be coming to YOU to figure out what you have done to explode YOUR business...Because I am about to hand you Absolutely FREE of charge, the exact system I used to...

"Generated 3,568 Fresh Live Leads And 156 New Recruits and \$73,568 in My First 3 Months"

22. Now being introduced in your neighborhood...a revolutionary business opportunity straight from Europe amazing new OPPORTUNITY.

23. So what do you look for in a home business?

The three most important things that a home business opportunity should provide are:-

- Solid product
- Benefiting compensation
- Incredible training and support

24. If I Don't Show You a Proven Path To Make Over \$1 Million a Year ... You Owe Me Nothing! MY IRON CLAD GUARANTEE.

25. DO YOU, DO YOU, DO YOU,  
Deserve Something Better In Your Life?

26. Follow My Proven Steps, And I Don't See How You Can't Make  
Money Copying My Proven System!

27. **Wanna be a Millionaire?**

If your answer is Yes! Then this money making idea is for you otherwise leave this page right now & go to your traditional job or business. Where you have to obey your boss's order & have to work for someone else making him rich for only few hundred dollars or do your current traditional business where you have to work for 9 am to 8 pm and wait for the customers whole day, look after about warranties, replacements, worker's thefts, price falls & many more problems.

28. Now Your All Dreams Will Going To Become Reality, with This  
Easy To Follow System To Make Money On Internet Instantly.

29. Building an Internet Business in a Recession

There are a lot of worried people out there. You might even be one of them. People are losing their jobs, seeing their wages cut, watching their revenue charts change from a steep hill to vertical cliff.

30. Identify your passions, and harness your inner genius to turn these passions in to wealth amassing profit centers.

31. Discover the secret wealth cash flowing formula that only top Internet millionaires have known... Until now...

OR

Sit at home and do nothing towards creating the wealth building business engine of your lifetime! Earning nothing while you procrastinate.

32. This 100% xxxxxx System is Revolutionizing the Home Based Business Industry... Discover How This Incredible System Can Help Your Business.

33. "Even While You're Sitting Back And Relaxing At Home! NO Experience Necessary! 3 Easy Steps To Success!"

34. Millions of people all over the world are making money online with just a computer and a few hours a week, YOU CAN TOO!

35. Are You Serious About Earning a Huge Online Income? Have You Had Enough Of The 9-5? Is the Financial Crisis Worrying You?

Then You Are In The Right Place For Easy, MASSIVE Profits!

36. For the price of a cheap take-away you can get in a team that will take you all the way to financial success!

37. An incredible inexpensive, fast and easy way to make a huge amount of extra cash and receive massive exposure all while you SLEEP!

38. Making Money From Home Just Got Easier!  
Presenting...
39. Congratulations!  
You Just Embarked On A Mission That Simply Cannot Fail.  
How Can We Be So Sure?
40. If you want to build your list so HUGE that you will never have to pay for advertising again, just give me 2 minutes of your time...
41. "FOR URGENT RELEASE: A Sure-Fire Method to Build A Mammoth List In Record Time AND Have People Falling All Over Each Other, Eager To Pay YOU To Add Them To YOUR List!"
42. Tight on budget?  
Not enough leads for your business?  
Here at xxxxxx.com, we not only have double opt-in leads, all of our leads, both old leads and new, are verified DAILY over and over again to ensure they are active and serious about reviewing and even joining the opportunities that was sent their way!
43. "Who Else Wants To Learn 'Secrets' That Most People Will Never Know About How To Create a Stable Income Online?" If your answer is "Yes", I'll give you a FREE 14-Day "Test Drive" of our system to PROVE this is the Quickest & Easiest way for you to begin making money online...
44. The Most Powerful Cash Leveraging System On The Planet Today! FINALLY! A SYSTEM FOR GENERATING CASH THAT REALLY WORKS!

45. "Online Marketer Secret Revealed!!"

"To succeed online, you have to first identify which of the 4 types of online marketer you are"

Active Promoters or Active Opportunity Seeker or 'Unlucky' Online Marketer or The Rest

46. Financial Freedom through One-of-a-kind!

We are a group of like-minded home-business entrepreneurs who have teamed up to create a truly unstoppable income producing machine.

47. "To Hard-Working Men And Women Who Want To Quit Work Someday..."

"This system makes me \$110,324 per month and you can start using it 15 minutes from now"...

(Guaranteed to work even if you're "un-motivated"... In fact, it's best if you only put in an hour or so per day!)

48. Thanks for stopping by...you'll be glad you did.

Let's face it, everyone in business wants high quality leads. What they don't want is the high price normally associated with them. xxxxxx has developed methods to get you the quality leads you need at the price you want.

49. Part-time or Full-time work. Learn how to parlay as few as five hours a week into a full-time income without interfering with your current job, profession or career. This NEW Free Home Business system shows you how.

50. You are about to join a system so easy, so automated, and so fool-proof that, in just 3 minutes you will start building a responsive

list of double opt-in leads, automatically, even if you're the last to join the system ... and sit on your honey-coated hiney doing absolutely nothing!

51. For as low as \$10 you can be in business in the next 10 minutes and advertising your own website for life. You get a powerful sales site exactly like this one.

52. This instantly puts your ads in front of the millions hungry for your product or business opportunity seekers, with an automated marketing system, that multiplies your ability to generate substantial profit quickly!

53. Join xxxxxx And Get Free Internet Marketing Products Worth At Least \$247 Now While They're Still Available:

- "\$100 A Day Income System!"
- "The Magical Formula!"

54. Make money from your own home. Experience freedom. Work when you want. Where you want.

55. Make money globally, 24 hours a day -both "front-end cash" AND ongoing, "back-end" Renewal Income ("do it once, get paid forever" residual-style income). You can pass on your business to future generations.

56. "Copy My Secret Income Blueprint That Brings Me From A Zero Income Newbie To A 5-Figure Income Affiliate Within 12 Months!"

57. Real Money Making Online On The Internet Ideas -"And How, Exactly, Will All This Benefit Me?"

58. There are dozens of ways to make money online from the comforts of your home. We provide you with the information needed to gain access to the top money-making offers on the web.

59. "Discover EXACTLY what is the best way to CREATE PHENOMENAL WEALTH online.

... and how you can start earning profits in the next five minutes!"

60. "Why my strategies are a genuine way to start accumulating the kind of wealth I'm talking about... and why I've decided to share them with YOU!"

61. Without ANY Business Knowledge, Computer Skills or Investing Much Money Up Front Even You Can Earn Thousands or Millions a Year in Online Residual Cash flows.

62. Attention : Only Serious Net workers Should Read Below  
Top Rated Americas Biggest Technology MLM Launching In  
Mumbai - Pune & Rest of INDIA

63. Generate HUGE monthly commission checks of up to \$375-\$4,500+-- just by sending visitors to our web site!

64. Double a penny each day for a month and what will you get? Over ten million dollars! Allow the power and reach of the Internet help you to realize the tremendous growth of your existing website.

65. Discover The Most Powerful Networking System Ever Created In The History Of Internet Marketing.

66. "This will show you how you can literally have an ENDLESS new stream of Distributors knocking down your door, credit card in hand, ready to join...Absolutely Free."

67. Receive an unlimited amount of \$3.00 payments directly to your Alert pay account.

The company never touches your money!

All payments go directly to you!

PLUS your ad will be seen thousands of times all over the internet!

68. "Is your program listed below?"

If you're reading this, that means you're also an opportunity seeker. And you probably are involved in more than one online-money program.

69. "This unique system has reduced the traditional 95% inactive rate down to 90% in as little as 1 month!"

"The Forced Team Support and Forced Referring System is the ONLY WAY to achieve 100% active rate!"

70. "Step By Step Guide to promotion in 14 days!!"

"For those with limited time to promote, and no budget for paid promotion tools"

71. "Last Chance to get all 9 reports for FREE!!"

Come claim your very own copy of the 9 Reports written by internet marketing newbies!

72. Are you sick and tired of searching for a legitimate Home Based Internet Business? Fed up with all the empty promises and flat-out lies? Boy do I have a treat for you! I am about to hand you, Absolutely



FREE of charge, the xxxxxx "Exact Viral Marketing System I Use to Generate 12 100% Passive Income Streams all While Spending Less Than 5 Minutes Per Day Running the System..."

73. Easy Work at Home Money Making Program is Just waiting for you, to turn your life into a multi millionaire. Grab This Opportunity Now for Your Safe Future and Dreams.

74. The revolution of earning money online. Earn money online in 15 minutes GUARANTEED!!

75. Job for:

- Anyone who needs extra money but has little time to spend.
- Students who need extra income.
- Anyone who needs to stay home but needs stable income.
- Stay at home moms or dads.
- People who are retired.

76. Discover the Most Profitable and Easiest Ways to Make Money On The Internet As Soon As Possible.

77. The key to starting a successful online business is... Finding a successful and easy to follow business model and duplicating it over and over again.

78. If You Could Stamp Out Profitable Online Businesses When Ever You Wanted and These Businesses Were Pretty Much Guaranteed To Make You Money...How Much Businesses Would You Stamp Out!?

79. "YOU CAN have everything in your hands in less than 48 hours! I'll show you how in a second!"

"Real Legitimate Work At Home Based Business Information To Make Money From Home Online On Internet"

80. "'In Less Than 6 Months I Purchased a \$1.4 Million Dollar Home, An Incredible Dream Car Of My Dreams!'"

81. Multilevel Marketing is Known by Many Names, But What is It and Why Should I Care?

82. "Start Earning an Income Online Even If You Have Completely No Idea Of How To Start!"

83. We Came Up With A Bullet Proof System to Help People Succeed. Earn While You Learn.

84. "Imagine Having Your Own Online Money Factory ... Turning Traffic Into Cold, Hard Cash!"

85. How to make money online -Ideas for those looking to join the Internet millionaire's club.

86. "If you had just one opportunity to seize everything you've ever wanted... would you know what to do?"

Guess what? You better because one shot may be all you get!

87. Network Marketing Income - How to Multiply Your Network Marketing Income by 100 Times

88. "... My Detailed Cash-Churning System and ALL of The Information Products I Have Personally Turned Into \$19 Millions DOLLARS PLUS CASH Within 8 Months. "

89. The Fastest, Easiest, Simplest Way For YOU to Start Making & Start Banking Huge Amounts of Cash.

90. "When you Get This system proven ways to make money on internet, you are making a choice to change your life by investing in your future. You will be amazed at the amount of work that went into this system and how much knowledge you'll walk away with. You will feel like an expert in no time."

91. Outrageously Simple With My Proven Blueprint You Cannot Fail To Make Huge Amounts Online!

92. BE A MILLIONARE: All you need to begin is a computer with Internet access. This opportunity is open to anyone and it works from any country in the world.

93. "I Was A Washed Up Restaurant Worker Desperately Searching For A Way To Save My Family When I Discovered The Internet And Affiliate Marketing... 24 Months Later I Finally Cracked The Code And Started Earning Over \$10,000.00 Per Month... Now The Same System That Saved Me Is Available To You!"

94. "Kill All Your Birds With One Stone... Instant Income, Track, Cloak And List Build 100% on Autopilot With Your Very Own Supercharged xxxxxx... FREE!"

95. Even the world's biggest commission is worthless if your visitors don't BUY the products you're promoting!
96. In the real world, you have to go to school to learn new skills, and to find a job and work very hard in order to make some money. Did you ever think things would work differently online?
97. "Have you ever been in a situation, where you have referred a large number of people into a certain program, but your referrals are not doing anything ? I'm sure most of you have. And that is exactly the reason why you can never achieve the millions of dollars listed in the last level of the matrix. "
98. Are you still promoting programs after programs in the hope of succeeding in some of them?
99. Nobody is born a skilled marketer. All you need is the right tool, and the right guidance.
100. Disappointed in many of the programs that you have joined on line? Have no luck at all trying to refer?
101. 2x7, 3x9, or even 5x7.  
There are so many different types of matrices out there. Do you know the secret behind those matrices?
102. The key to succeed on line is not about what kind of matrix you're in. It's always about whether or not you can make your entire team of referrals to do their part of the job.

103. You're in a program where you only need to refer 2. Then at the 9th level, you'll earn \$200,000+ per month.

104. Would you like to make money in our FREE club? This is NO HYPE. You really can!

Why is our club so unique and sought after?

105. 9 Reports written by internet marketing newbies.

If they can become successful online, I'm sure you can too!

There's no catch. And you don't even have to be an internet guru to understand these reports.

106. Why most people fail with most MLM:

High cost of auto-ship + hard to duplicate system = drop out of members from you down line.

107. This site is a MUST for anybody who wants to join a real team that will help you all the way. These members want success for all, that's why the system works.

108. \$Don't overlook this time limited offer\$\$

\$\$You must only sign in and you will participate on \$210,000 jackpot\$\$

Deadline is 15. Jun 2008 - don't be too late

109. Are you tired of promoting programs that only benefit the person who sponsored you? I was! And then I found this system...

110. Build your team and make money at the same time. When your team is built.....dominate in the Matrix and MLM arenas for goodness sakes, Put the horse first.....

111. There is a very simple way to use the power of leverage and for you to easily Reach Financial Wealth And Retire Young. Are you ready?
112. This is the right place with the right tools to bring you success online. Step by step guide to build your down line. You are never left wondering what to do next.
113. To make money in our FREE club? This is NO HYPE. You really can! Why is our club so unique and sought after? Find Out From Us.
114. Are you an active promoter? Are you having troubles getting your own referrals to be just like you? If so, look no further... And don't give up yet!! Nobody is born a skilled marketer. All you need is the right tools, and the right guidance.
115. Skilled marketer is not born, but with the right tool and the right guidance, you will be one! Just follow this step-by-step marketing teaching and repeat those steps over and over, everyday. Your mind turn around and open up a new door: a skilled marketer IS born! Join this pocket blaster program, every penny worth.....
116. Brand New, Cutting Edge Marketing & Lead & Down Line Building Technology! --> Automated Income!
117. How much do you need to retire? It's worth a talk.
118. Internet Marketing Tactics For This Tough Time.
119. "You Got Paid!"

120. "Want the Best? ....JOIN the BEST!"
121. "You can retire in 30 days!!"
122. How You Can Become Wealthy Without Anyone Knowing
123. WAIT...BEFORE YOU CONTINUE...
124. Make Friends To Make Money
125. FREE: Secrets Of Internet Millionaires.
126. What Would You Do With Some Extra Cash You Made Online?
127. Imagine All the Family Time You can have Now!
128. Marketing without money - Make money with no investment.
129. Profit instantly and easily -- we've done the hard work for you!
130. "Builds Your List For You"
131. "Making Profit Online Is Easy If You Know The Right Way"
132. "A Home Based Business Startup BluePrints, Which Will Fulfills Your All Dreams"
133. "If You Follow The Simple Steps You'll Make An Incredible Income..."

134. "You only need 2, and you'll be able to earn thousands of dollars??"
135. I've got a team of over 200+ down lines and am making thousands every month!
136. Have you figure out the problem with all of the online opportunities yet?
137. "How to obtain your own 5x6 Matrix filled with only active members!!"
138. Make Money Online: It Really Is Easy When an Expert Guides YOU!
139. Are you having troubles getting your own referrals to be just like you?
140. "You literally have NOTHING to lose when you try these strategies!"
141. So you want to ditch your corporate cubicle and join the ranks of web workers?
142. Even people that have no experience with online marketing will succeed!
143. How would you like to post to 2,098,581 Active Net workers in our community?



144. The Reasons Why I Am Successful With Making Money Online and You're Not.
145. "Lost money on the internet? Find out below what YOU can do about it!"
146. Even if you're a newbie, this WORKS!
147. ALL NETWORKERS ARE GATHERING HERE!!
148. STOP DAYDREAMING AND START WORKING!!
149. Marketing Secret # 1
150. Number 1 Program in 2005
151. New to online marketing?
152. Truth About Matrices, a MUST SEE!!
153. Do you know why down line clubs won't work?
154. TRUTH about online marketing REVEALED!!
155. STILL BUILDING MATRIX AFTER MATRIX??
156. If you're in a matrix, you got to see this!!
157. The internet millionaire secrets

158. I'm making \$5000/mo from my team. I can share them with you.
159. I bet you put the cart before the horse
160. You Can't Make It A Success Without A Good Team Working With You!!!!
161. FOLLOW OUR SUCCESS WIZARD AND GROW YOUR INCOME
162. One of a Kind Business Opportunity
163. SUCCESS BREEDS SUCCESS WITH US!
164. Are you an active promoter?
165. I am Seeking 5 (Five) Real Team workers for My Program! Do you Qualify?
166. Power of Leverage To Reach Financial Wealth And Retire Young
167. Last Chance to get all 9 reports for FREE!!
168. Want low cost, but huge potential payout?
169. Increase the activity ratio in your down line for FREE!!
170. Ultimate Guide to have your down lines refers for you!
171. Why NO ONE sees YOUR MLM Ad!

172. “Financially Free in Just 28 Days?”
173. Traditional Marketing Methods Don't Work For Everyone
174. Network Marketing - The Recession Proof Industry
175. Recruiting Friends and Family Into Network? Think Twice!
176. MLM Tip - Tips For Building Your MLM Business in 1 Hour Per Day
177. Network Marketing Tips - Tips For New Distributors to Avoid Burnout
178. Be an MLM Success Story - Set Realistic Goals and Take Consistent Action
179. Network Marketing Money Tip - How to Stop Your Competition Cold
180. MLM Home Business - Do You Need a College Degree?
181. Truth on MLM - This Mistake Almost Guarantees Your Failure
182. Money-Making MLM Business - How to Wow the Perfect Prospect
183. You Are Losing Sales Every Minute You Don't Have This Product.

184. How To Stay Ahead Of The Internet Network Marketing Competition
  185. Beware Selling The Dream In Your Internet Network Marketing Business
  186. How Far Are You From Striking Gold In Your Internet Network Marketing Business?
  187. How To Kiss Network Marketing Rejection Goodbye Forever!
  188. Is Your Marketing System Helping Your MLM Business Or Killing It?
  189. The Number One Killer For Home Business Entrepreneurs!
  190. Putting The Attraction Back Into Network Marketing
  191. They “Laughed” when I told them I was going into MLM
  192. Old Network Marketing Methods Are Dead?
  193. The Ugly Truth About Your Network Marketing
  194. The Lazy Man’s Way to success
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# Chapter 2:

## *Opening Essentials*

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# Synopsis

The opening or headline of your content - whether blog posts, emails or sales pages, is perhaps the most important component of all.

A good opener has the ability to catch your prospects attention and turn them into life-long customers. You can have all the best products in the world but if your opening title does not catch their attention, it will all be for nothing.

This section of Marketable words deals with openers for every single marketing component of your business. Quickly! Use these powerful sentences to crush your competition:

### **Opening Words**

- Attention: Have you...
- Attention: Calling all...
- This is NOT for...
- Warning!
- Did you get this?
- How To...
- Who Else Wants To...
- An open letter to...

## **Introducing The Offer**

*-I'm going to reveal to you a system that is simple to learn and easy to trade even by complete newbie, and moreover, the system that will take you maximum 10 minutes a day giving you consistent profits month by month.*

*Does it sound too good to be true? I admit, it seems too good, but I will prove it.*

*-This is the most common rebuttal I hear from my skeptics. Most people don't believe it's possible to make SERIOUS money with \_\_\_\_\_. These people are absolutely nuts! On the chart above I showed you the results I achieved in...*

*...just a 30 day time period. All with \_\_\_\_\_*

*-I am also going to reveal to you how you can easily duplicate our system and make at least \$100,000+ in your very first year of trading!"*

*So that, by the time you finish reading this page, you can get started TODAY and make some serious amount of cash trading stocks without any technical knowledge or any previous stock market experience.*

*In fact, if you just follow my technique, then I guarantee you will be able to turn...*

-I thought it was just one-time thing and I just got lucky, but I decided to investigate this method a little bit further and see if this could become a long term income generator.

So I went to work and started testing this method for various niche markets to see if I can repeat what I have just experienced with my first run with it.

*The results shocked me.*

Now I'm finally able to reveal it to the world...

*-This proven system allows YOU, with expert help, to create a turn key business and start making money online in minutes ... and I literally mean minutes!*

*But as you near the end of this letter, you need to know that this program has gained some popularity recently and the company has decided to limit.*

*the number of new people coming in, so that they can still offer personal help to a manageable group.*

*So you need to reply now if you're interested. As of right now, January 13, 2011, I don't know how long I will leave this webpage up...*

*So I urge you NOT to even leave this page if you want to start making money with us. Like I said, I may take it down at any moment.*

-Yes, it's going to WORK, whether I do or not, and I'm going to work hard at it because of the results I see every day...  
I need a bomb-proof, bulletproof, recession proof income that's going to stay steady, and grow when I want it to.

*-Have you ever imagined yourself as a millionaire - only to think "No, it couldn't happen to me"?*  
*Believe it or not, most people - myself included, until a few years ago - carry with them a deep rooted fear of success. In some cramped, dark part of themselves, a place so deep and hidden they may not even know it exists, everyday normal people are absolutely horrified of succeeding because - and this is the Gospel truth - they don't feel they deserve to succeed.*  
*Are you with me? Then let's roll...*

-Let me ask you this..."What if this software generated one-hundredth of what it's generated for us, for you... would it would be the most important, lucrative investment you ever made?"  
Come and learn more below

*-I guess by now you must be wondering...*  
*"So, what is the system?" Well, first up, let me tell you what it isn't a scam, it's a unique System Takes Five Minutes To Set Up One Time Only - And Then Needs No Further Input As It Turns Clicks Into Cash... And Shovels The Profits Into Your Accounts*



*-Dear Friend,*

*I have no idea if we've ever met, but I do know these three things about you.*

*1. You're frustrated because you're not making the kind of money you know you deserve. You're working too hard, too long, and with little financial return.*

*2. You're sick and tired of wasting time and money on promotions that produce little or no results. You want to take the guess work, uncertainty and ambiguity out of business success and learn what really works today.*

*3. You want to learn the most effective, high-potent and powerful marketing strategies that are guaranteed to increase the sales, income and profits of your specific business.*

*If you answered ""yes"" to any of the statements above, then there's only one place you should be on August 12, 13 and 14th."*

*-Can you taste the freedom you're about to experience?*

*This is real. This is what we have for you today.*

*Only a small group of fast movers who jump on this opportunity before the rest will ever see it firsthand. I know you're wondering how much your investment is going to be for software like this *because there's never been anything like it before*. I guarantee that. You're probably wondering how much you're going to have to invest to get your hands on it.*

*-Now you're ready to start "populating" your sites with articles – and fortunately there are some ultra-lazy hacks and shortcuts for getting all this writing done FAST... and making sure it converts like crazy the first time around so you never have to touch it again.*

*I'll show you...*

-If you have any sort of content on the web, then you need to listen up, because you're going to learn about the most advanced \_\_\_\_\_ that I have ever seen.

This tool is called \_\_\_\_\_, available here:

*-So let me ask you a question?*

*What if you could find a ton of people quickly to deposit from \$0.00 or \$112.58 to \$2,330.19, \$2,435.85 or even \$3,508.66 a day to your account? What if you could copy and paste 'simple' links and have countless number of people pay you those amounts every week, like clockwork?*

*But first ... have you tried any of those traffic generation techniques I've mentioned above? Did any of them ever work in your favour? Well that's about to change drastically ... once you get your hands onto this software.*

-Are you ready to use this \*BRAND NEW\* software to generate absurd amounts of traffic with minimum amounts of work?? Then click the \*Add To Cart\* button below and get started immediately.

*-My Total Profit Plan has been helping many achieve their dreams of financial freedom and making a real, decent living online.*

*So in the spirit of the Holiday Season, TODAY ONLY, I'm going to reduce the price for these money-making sites to the incredibly low price of just \$1!*

*This special gift could have you making earnings like this in a single day! Would that help with your New Year's Goals?*

-As crazy as it sounds - you can get money-making websites for just 2 cents a piece! The best part? You don't have to do any "tech" stuff, writing, designing, or even pay for hosting. These sites are ready, and waiting for you, ready to earn within 5 minutes!

Check it out for yourself!

*-Finding it hard to believe how such a machine could work? Learn more by reading the letter below!*

*Our easy-to-follow guide will show you how to construct the \_\_\_\_\_, which will run infinitely and create \_\_\_\_\_.*

-Did you know that \_\_\_\_\_ can benefit you by \_\_\_\_\_? That's when I decided to develop this guide. Keep reading to see what we have put together for you.

*-Would you like to...*

- *Escape the rat race and tell your boss to take a hike?*
- *Live almost anywhere in the world you'd like?*
- *Get out of debt and leave money worries behind?*

- *Work less, play more and be free to travel?*
- *Make money 7 days a weeks, even while you sleep?*

*Does this sound too good to be true? Impossible even? We realize this might sound so extravagant, you'll be tempted to dismiss it as hype. But we urge you to read on. You're going to see that what we're about to tell you is quite simple to master, and extremely profitable."*

-Now, think about this... If there are free electricity options for your home, then why are you forking out up to \$6,000 per year to power your home?

I'll tell you why. Because the Government and your Local Power Company are in business together to rob you of your hard-earned cash and use your money for their personal benefit.

*-You are just a few minutes away from learning the most powerful natural penis enlargement techniques available anywhere in the world. Forget about expensive and ineffective rip-offs such as pills, pumps, weights and surgery.*

*We are going to show you the ONLY way that will GUARANTEE you the extra inches you have always wanted!*

-If you are looking for a sure-fire way to \_\_\_\_\_ by \_\_\_\_\_, then this may be the most important letter you've ever read...

Regardless of what you are marketing on the internet, the \_\_\_\_\_ is the ONLY \_\_\_\_\_ you need to \_\_\_\_\_.

It's no secret. If you've \_\_\_\_\_ longer than one day, then you've found out one universal truth...

*- "Dear Friend,*

*In just a moment, I hope to make you so angry you'll want to throw a dumbbell right through the wall.*

*What I have to tell you involves the scandal that's been going on in body building nutritional supplements today. It's a scandal that - - if your like most guys I know - - is cheating you out of good money and (worse!) robbing you of some serious gains and major results you should be getting from your workouts."*

-If you want \_\_\_\_\_, \_\_\_\_\_, a better \_\_\_\_\_, or just love to \_\_\_\_\_ and \_\_\_\_\_ gurus, then you're going to fall in love with this website!...

*-Suppose you were told the whole truth about \_\_\_\_\_ that could unlock the \_\_\_\_\_ gates and \_\_\_\_\_.*

-Did you know that if you \_\_\_\_\_ incorrectly your \_\_\_\_\_ could be \_\_\_\_\_ from \_\_\_\_\_?

*- "Get up! Get up! Get up!"*

*Those were the words I woke up to every morning in \_\_\_\_\_. It's funny, but even thinking about that now fills me with energy and makes me ready to face the day.*

-If you're sick of \_\_\_\_\_ or settling for barely \_\_\_\_\_ with your \_\_\_\_\_, I have good news for you:

-Welcome! You've clicked on our site because you know that the most powerful way to \_\_\_\_\_ is to \_\_\_\_\_. Plus, you've recognized that the most affordable AND powerful way to do that is to ensure your \_\_\_\_\_ achieves a \_\_\_\_\_.

*-If you want the \_\_\_\_\_ independence and \_\_\_\_\_ from \_\_\_\_\_, the satisfaction and prestige that comes from \_\_\_\_\_, and if you want to do it while you're still \*young\* enough to enjoy it... then this might be the most important letter you'll ever read.*

-If you'd like to unearth the best-kept secrets of \_\_\_\_\_, \_\_\_\_\_, and even \_\_\_\_\_, keep your eyes glued to this page. You won't find this insider information anywhere else on the Web, Why? Because the \_\_\_\_\_ industry doesn't want you to find out. If everybody knew these secrets it would cost the industry millions of dollars in lost \_\_\_\_\_!

*-If you are looking for a good way to \_\_\_\_\_ that really works – and I will prove it to you in a moment – then please read this message very carefully. It will be the most important information you read all year.*

\_\_\_\_\_ provides \_\_\_\_\_ for your \_\_\_\_\_ that are \_\_\_\_\_.

-If you're sitting in traffic when you would rather be home studying, our \_\_\_\_\_ are for you. Listen to our material while you commute to work and learn \_\_\_\_\_. There is a lot of material to remember in order to \_\_\_\_\_. Use your sense of hearing to help you retain the material.

*-If you've ever struggled with \_\_\_\_\_, you're in the right place. And I'm here to help you. That's because I've developed a powerful new \_\_\_\_\_ that will make your life a lot easier.*

-There are numerous ways to \_\_\_\_\_. And... because there are so many different ways to do this many new \_\_\_\_\_ are totally overwhelmed with \_\_\_\_\_ information.

*-Would you like to \_\_\_\_\_? How about \_\_\_\_\_? Learn from someone who has had over \_\_\_\_\_ years of experience in the \_\_\_\_\_ business. Honest straight forward techniques to get you started easily. Learn the \_\_\_\_\_ trade secrets needed to \_\_\_\_\_ in this dynamic industry. You can \_\_\_\_\_ and begin \_\_\_\_\_ right away. Or you can use the information to simply \_\_\_\_\_.*

-The \_\_\_\_\_ is the result of \_\_\_\_\_ from more than \_\_\_\_\_ from a \_\_\_\_\_ of the industry.

In the next \_\_\_\_\_ minutes I am going to show you some amazing facts about \_\_\_\_\_. By the end of this letter you will know exactly how you can \_\_\_\_\_.

- "Dear Friend,

Would you like a brand new car?

Would you like it despite your credit, your work status, or the amount of money in your bank?

Would you like to almost magically manifest it?

If so, keep reading..."

*- "This is not some course or e-book. It's unlike anything you may have seen before. It's a fast and easy way to accelerate your copywriting, boost your response and crank up your sales... Even if you can't write to save your life!"*

- "If you want to "fast track" your way to becoming a cash-rich Internet marketer... this will... without doubt... be the most electrifying message you'll ever read!

Here's why:"

*- "If you've ever ever wanted to make money on the internet, but you have no product, no computer skills, little money and zero experience, then this will be the most important letter you'll ever read. But first ...*

*If you're like me, then you've probably ...*



- *Bought every "how to make money on the internet" program under the sun. Only to find out that almost all of them are a complete waste of time and money.*
- *Become sick and tired of all the gurus telling everyone how easy it is to "get rich overnight" especially when you've been trying for years with little or no results!*
- *Been given advice from so-called "experts" that either flat out didn't work or produced pathetic results. Obviously they keep their best secrets to themselves!*

*Bottom line is this: If you've tried to make money on the internet before ... but failed miserably — then stay here and read this letter, because I've got some great news for you!"*

*-If you would like to be a woman that nearly all men... just can't resist, this is going to be the most important message you will ever read. Here is why: Let's face it... almost any woman can get a man to have sex with her. You don't have to be pretty. You don't have to be sexy. You don't have to have a great body. Basically, you just have to be a woman who will say "yes" and thousands of men will have sex with you.*

*Once!"*

# Chapter 3:

## *The Bullet Point Files*

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### Synopsis

Your bullet point content forms the “meat” of any piece of content such as your squeeze page, email or opt-in page. Bullet points have to ability to deliver information accurately in a concise manner and get the main message across.

Here’s a few great things you can do with bullet points:

- Convey benefits
- Give reasons
- Excite your audience
- Grab people’s attention
- Get people to take action

Do you see its power yet? That’s why we’ve dedicated a WHOLE section to bullet points which you can use to dominate your market. With these chunk of ideas, you’ll *never* run out of marketing juice to turn your prospects into hungry customers...

Tap into this new “ammo” now! 😊

## The Bullets

-The step-by-step, copy and paste techniques used by the world's most successful, underground \$500/day affiliates - some borrowed, some "stolen" - all gold, and the surest path to join them in the world of financial freedom.

-The single most powerful secret in the affiliate marketing game - my clout and position gave me one-on-one, closed door access to the game's most ruthless, profiteering affiliates

-The \_\_\_\_\_ of \_\_\_\_\_ - all of which you can adapt to your own \_\_\_\_\_. Discover the easiest and most guaranteed way that you can \_\_\_\_\_ for your \_\_\_\_\_ - enjoy a lifetime of \_\_\_\_\_!

-The one skill that propelled me from losing \$10,000 to now pulling in up to \$2000 in a single day -- without a product launch.

-A complete, no holds barred, step-by-step guide at putting together a money making blog in the least amount of time. I'll show you what to do, how to do it, and when to do it.

-A complete \_\_\_\_\_ hindsight view at throwing together \_\_\_\_\_, keeping \_\_\_\_\_, and \_\_\_\_\_ in the least amount of time. I'll show you what to do, how to do it, and when to do it. Think how much \_\_\_\_\_ this alone could \_\_\_\_\_.

-A list of powerful no-cost or low-costs tools to practically put your income-generating efforts on auto-pilot! No need for super expensive or fancy software needed to start building your own Blog Money Making empire!

-The truth about how many calories you really need daily, weekly, etc whether your goal is fat loss or muscle building.

-Why crunches, sit-ups, and leg raises have almost nothing to do with getting a flat stomach and ripped abs.

-How you've been working like clockwork for the 5,10, 20, even 30 years making someone else rich BUT not you.

-Revolutionary new \_\_\_\_\_ that you can use to easily generate \_\_\_\_\_ of \_\_\_\_\_ in your sleep, and where you can get \_\_\_\_\_.

-How to \_\_\_\_\_ on the Web astonishingly fast – and \_\_\_\_\_

-Why you could just be one pay check away from financial disaster!

-5 steps you can take right now to get out of the rat race!

-Zero In On The Most Lucrative Niches In Minutes.

-Declare Your Independence From Programmers As You Discover How You Can Set Up Your Own Blog In Minutes And Update Your Blog In A Flash.

-You'll discover how to use 'Elance' to attract huge numbers of clients in record time and which FIVE techniques will allow you to stand out from the crowd and successfully swipe all the business from under the noses of the cheap offshore SEO companies.

-How to decide \_\_\_\_\_ for your \_\_\_\_\_. I'll show you how I \_\_\_\_\_ in a \_\_\_\_\_ period with a \_\_\_\_\_ than I would have done for \_\_\_\_\_ -- with the same \_\_\_\_\_!

-Slip these \_\_\_\_\_ before your \_\_\_\_\_ -- and people will feel compelled to do exactly what you say. Master \_\_\_\_\_ emotional triggers that will arouse your \_\_\_\_\_ inner \_\_\_\_\_ .

-Where you can get a juicy slice of many \$800,000 niche markets almost nobody knows about...

-How to Effortlessly Create Freeware (And Shareware) Applications Even if You Have NO Programming Skills

-Let's say you're just starting out, you have \$150 a month spare to put into your business. Which route are you going to go with?

-Dominate your \_\_\_\_\_ with \_\_\_\_\_ that surround \_\_\_\_\_ with an invisible field of magnetism that very few people can resist.

- Learn the greatest hypnotic secret ever revealed – this is \_\_\_\_\_ that is absolutely indispensable as you embark on your \_\_\_\_\_

-Brainstorming niches -- and a list of 17 "desperate buyer" words to use when you use Google to do your research...Using the automated method I have developed you simply pick how much revenue you want to earn, copy and paste a few things, and sit back and relax.

-Why You Should Almost Never Use Joint Tenancy To Own Your Assets!

-Own \_\_\_\_\_ seductive \_\_\_\_\_ that will pull \_\_\_\_\_ directly into your \_\_\_\_\_.

- \_\_\_\_\_ hidden commands that are so good, \_\_\_\_\_ won't even realize you are secretly commanding them.

-The Amazingly Simple Steps You Must Take Now To Avoid Wasting Thousands Of Dollars In Needless Legal Expenses Later On!

-78% Of The TOP Salespeople Shared The EXACT Same Values!

-You don't need to create your own website...

-You don't need to create a product!

-How to get \_\_\_\_\_ of other people \_\_\_\_\_ for you in just a matter of \_\_\_\_\_ without spending one red cent!

-An easy-to-setup, \_\_\_\_\_ for \_\_\_\_\_ to draw \_\_\_\_\_ like honey attracts flies.

Learn \_\_\_\_\_ unforeseen \_\_\_\_\_ that will mysteriously \_\_\_\_\_ without your prospects realizing it.

-You don't need to build a list of customers...

- There is ABSOLUTELY NO SELLING involved!
- Why it PAYS to lose money in order to acquire a customer... and how you can control the number of customers you get - and why you might even have to TURN CUSTOMERS AWAY!
- How to use \_\_\_\_\_, \_\_\_\_\_ or a combination of several psychological triggers to double \_\_\_\_\_ of your existing \_\_\_\_\_
- How to boost your conversion rates by up to 30-50%!
- The best FREE tools that ALWAYS prove to be the missing piece of the puzzle for struggling affiliates...
- Just imagine the size of opt-in mailing lists you could build in a HOT markets when you can rank your "squeeze page" at the top of the hottest keywords in your niche...
- The quickest way to overtake everyone else and jump straight in to the #1 search engine position before your competition even knows what's happening.
- Need more money? Fancy a new car or a luxury vacation? Just Optimize another new site, and sit back as the revenue comes pouring in. This is money on demand!
- How to Eliminate eczema without the use of medication
- Unleash your body's natural ability to heal itself from all skin complaints!
- Enjoy more free time by knowing how many competitors are bidding on YOUR keywords, so you know exactly which ones are going to make you the most money.
- Tap into the goldmine of new markets around the world by viewing Google data in over a dozen countries... all with a click of a button!

-Slam your opposition in the search engines and start earning your adsense profits in just a few short weeks as you discover the secrets of successful on-page SEO.

-Feel the pleasure of seeing your bank balance rise literally while you sleep by learning how you can line up a whole years worth of content and then just let it run itself!

-If you want to make more income, work less, and have an enjoyable retirement, you must start creating income streams that DO NOT require your direct involvement.

-Get instant access to professionally designed turnkey businesses that are proven to work

-Earn 100% of the profits and keep 100% of the customer list you generate

-Never have to worry about copy writing, product creation, affiliate promotion or anything like that, ever again.

-Which Social Media site drove over 400,000 unique visitors to a website within just 3 hours ?

-Exposed! The exact three-step process that took her only five minutes to do, that brought in the 20,000 new visitors to my website

-15 baby sleep tricks you haven't tried yet

-How you can tell he's in a marrying mood

-Automatically \_\_\_\_\_ all of your \_\_\_\_\_!

-20 beauty cheapies for under \$10

- Plain women who attract men -- what have they got?

-The two most important goals of home security! (not one person in 1000 in this country even has a clue how to "secure" their own home!)

-Get happy! Ditch the five things that drag every woman down

- Trying for a boy? A girl? How science can help
- How to permanently lock your mind into "survival mode"... so you'll never be surprised by trouble
- You don't know it, but you are probably \_\_\_\_\_ (right now!) ten ways from Sunday - right under your very nose. Learn the \_\_\_\_\_ biggest \_\_\_\_\_. They are not what you think. Chances are, you are \_\_\_\_\_ this very moment by not knowing this critical information.
- How to "read" the signs of women who are dying to get you right now! (They think they're being obvious, but I'll bet you're blind to the signals. Just learning this one secret how to "read" women -- will boost your "romance potential" through the roof!)
- 185 cool baby names
- Bad skin? Can't lose weight? It's not your fault -- here's why, page XX
- How to decide \_\_\_\_\_ for your \_\_\_\_\_. I'll show you how I \_\_\_\_\_ in a \_\_\_\_\_ period with a \_\_\_\_\_ than I would have done for \_\_\_\_\_ -- with the same \_\_\_\_\_!
- The secret weight-loss spice
- How to avoid the really dumb mistakes most businesses (and nearly all ad agencies) make with their mail -- and how to turn "loser" or marginal campaigns into blockbuster moneymakers!
- Broken bones -- the new epidemic
- 44 things kid should do before they grow up
- The very best way to feed your baby
- A smart way to protect yourself from rape
- What airlines won't tell you
- How to find -- without spending a red cent -- the perfect magazines and newspapers (with the most rabid and eager to buy readers) to run your ads all over the world



- How the three basic elements on every successful (multimillion dollar) television infommercial can also be used to increase the profitability of your newspaper ads
- How to skillfully enter the \_\_\_\_\_ of your \_\_\_\_\_ so that they will \_\_\_\_\_.
- How to make room in your life for \_\_\_\_\_. How to transform any \_\_\_\_\_ or \_\_\_\_\_ into \_\_\_\_\_ in your life
- How to automatically \_\_\_\_\_ day after day without even trying! THE best way to create \_\_\_\_\_ on the internet month after month!
- How anyone can \_\_\_\_\_ to \_\_\_\_\_.
- Direct mail secret... how to legally mail sales letters, postcards, and various mailers without having to pay money for postage!
- The \_\_\_\_\_ that will get you \_\_\_\_\_. \_\_\_\_\_ quick and easy ways to get the word out about your \_\_\_\_\_.
- How to \_\_\_\_\_, without \_\_\_\_\_ or \_\_\_\_\_. Using this \_\_\_\_\_, several entrepreneurs \_\_\_\_\_. And some of them didn't even have \_\_\_\_\_!
- How to approach any guru - and know exactly what to say to get them to hand over their most prized products without 'paying a dime'.
- How to secretly penetrate \_\_\_\_\_ and fill it with your \_\_\_\_\_
- Get the absolute most powerful form of \_\_\_\_\_ you've ever discovered.
- A \_\_\_\_\_ for earning \_\_\_\_\_ - \_\_\_\_\_ more from \_\_\_\_\_ by \_\_\_\_\_!
- The most successful sales letter ever written (close to a billion copies have been mailed) and what you can learn from it to make millions of dollars selling cars.

-How to get \_\_\_\_\_ busting their guts trying to promote your \_\_\_\_\_.

-How To \_\_\_\_\_ By \_\_\_\_\_

- Are your bones healthy? Know your risk

-How to Maximize Your Successful Submissions & Guarantee HORDES of Easy Traffic

- The \_\_\_\_\_ you MUST include in your \_\_\_\_\_ to make certain folks don't \_\_\_\_\_.

-The simple membership site salesletter formula anyone can use to create a salesletter that will get the job done.

-How to structure an irresistible offer. (A great offer with average copy will outsell a bad offer with great copy!)

-How To \_\_\_\_\_ Right Now With \_\_\_\_\_ Make ANY \_\_\_\_\_ effortlessly become \_\_\_\_\_

-How to take \_\_\_\_\_ of \_\_\_\_\_ just like the professionals do!

-Utilize an AMAZING secret that when used properly will result in \_\_\_\_\_.

-A unique strategy pioneered by a car dealer in New Zealand that is 10 times more effective than “expensive” billboard advertising... and 100 times cheaper!!!

-Discover how to \_\_\_\_\_ (and why it will help you make breakthroughs you've never thought possible!) Get rid of \_\_\_\_\_, such as \_\_\_\_\_

-Harness the secret \_\_\_\_\_ for \_\_\_\_\_.

- We'll reveal a group of people to contact whose connections have the potential to generate \$10,000's of dollars of business. It's so obvious but hardly anyone ever thinks of it.

- How to guarantee your \_\_\_\_\_ gets noticed among the gazillion different \_\_\_\_\_ being offered on the Internet today!
- A system for expanding \_\_\_\_\_ day after day for \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ Why most people are \_\_\_\_\_ in their very own \_\_\_\_\_ and why it's \_\_\_\_\_! Find out how you can avoid \_\_\_\_\_ and learn to work smarter, not harder!
- Learn the \_\_\_\_\_ to manifesting \_\_\_\_\_
- Two “shoe-string budget” marketing strategies that allow you to “steal” once-faithful-clients from your biggest competitor. (These techniques are 100% legal... but just barely!)
- How to instil in your \_\_\_\_\_ a visceral need they can feel at the gut level – and create a desire for a resolution that only your \_\_\_\_\_ or \_\_\_\_\_ can satisfy
- How To Turn \_\_\_\_\_ Into \_\_\_\_\_
- \_\_\_\_\_ And \_\_\_\_\_ Your Way To \_\_\_\_\_ How to put your \_\_\_\_\_ on \_\_\_\_\_
- What "Marketing Incest" is, and how it is just as sickening to you as real incest!
- Find out \_\_\_\_\_, plus \_\_\_\_\_ others people who will want to \_\_\_\_\_ Undercover techniques for discovering what your \_\_\_\_\_ REALLY want in a \_\_\_\_\_. Successfully \_\_\_\_\_ every \_\_\_\_\_ using a special \_\_\_\_\_
- After you are finished with the automated method you are only minutes away from making a steady flow of money every week.
- The \_\_\_\_\_ most popular types of joint venture deals. You probably haven't even thought of some of these. Use \_\_\_\_\_ that will condition your prospects to persuade themselves to buy.
- Where to find qualified and targeted \_\_\_\_\_ - and how to know exactly what they want from you. \_\_\_\_\_ kinds of articles that anyone

can write, regardless of their writing experience or ability, beginning today! Seriously, anyone who can follow simple instructions can get these done right.

-How to turn any hotel room in any city into a "safe haven" where you can relax without fear!

-How to SUCCEED beyond your wildest dreams in bum marketing in five easy steps –

-We already talked about why \_\_\_\_\_ (or even being accused) is a recipe for disaster.

-How to evaluate a \_\_\_\_\_ candidate to make sure they can help you. The power of \_\_\_\_\_ and how you can get it now!

-The little-known secret to \_\_\_\_\_! This includes our \_\_\_\_\_ formula, a special \_\_\_\_\_, and the one thing you must \_\_\_\_\_ on the \_\_\_\_\_ that could make the difference between \_\_\_\_\_ or \_\_\_\_\_!

Plus, we reveal a secret way of \_\_\_\_\_ in \_\_\_\_\_ days or less! (Less than \_\_\_\_\_% of \_\_\_\_\_ even know about this secret tactic!)

-What to write on a cheap little postcard that will make people flood you with cash!

-The biggest mistakes almost every \_\_\_\_\_ makes and how it instantly KILLS any chances you had for \_\_\_\_\_!

-How to create winning \_\_\_\_\_ in any business and create massive profits

-Get \_\_\_\_\_ that will \_\_\_\_\_. These can be altered for any \_\_\_\_\_. The #1 key to \_\_\_\_\_...an absolute must for any \_\_\_\_\_...especially you!

-Learn the ultimate secret to \_\_\_\_\_ – this is a diabolical principle of \_\_\_\_\_ that \_\_\_\_\_

-Get Extremely High Traffic Domain Names With This FREE Simple Tool Most Internet Millionaires Don't Want You To Know About!

- How to stay extremely \_\_\_\_\_ at all times...no matter what!
- The #1 myth in \_\_\_\_\_ today...and how to protect your \_\_\_\_\_ by applying this strategy today!
- Use these amazing techniques with ANY \_\_\_\_\_. Small, medium or \_\_\_\_\_ - it doesn't matter!  
Whether you're \_\_\_\_\_ or \_\_\_\_\_... these techniques will \_\_\_\_\_, that is absolutely guaranteed.
- Where to find \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_ for you to \_\_\_\_\_ – this will get \_\_\_\_\_.
- Discover Tools And Step-By-Step Guides To Help You Find The Right Niches And Products In Only 120 Minutes Or LESS!
- 9/10 membership site owners completely overlook.
- Automate your \_\_\_\_\_, building \_\_\_\_\_ in \_\_\_\_\_ at \_\_\_\_\_! (This alone will save you hours of time and \_\_\_\_\_!)
- Effective use of \_\_\_\_\_ for \_\_\_\_\_.
- A trick I learned at the Melbourne Cup that made me a little over \$6000 in 2 months the very first time I put it to use.
- How to \_\_\_\_\_ without \_\_\_\_\_.
- Discover the secret \_\_\_\_\_ for \_\_\_\_\_.
- 2 FREE services that can triple your profits.
- How to \_\_\_\_\_ with \_\_\_\_\_. Using \_\_\_\_\_ to \_\_\_\_\_.
- Plus how to \_\_\_\_\_ to start \_\_\_\_\_ with \_\_\_\_\_.
- How to fail fast and win BIG. (One reason most people don't succeed is simply they don't fail fast enough.)

- The "parrot" rule and how it can help you succeed no matter how many times you've failed before.

-How to build \_\_\_\_\_ among \_\_\_\_\_ to keep them \_\_\_\_\_.

- How to quickly \_\_\_\_\_ online!

-The TWO SECRETS everyone has to know before they can succeed as a bum marketer

-Where to get FREE insider information on bum marketing – These secrets are sure to send your profits skyrocketing!

-Find out how to \_\_\_\_\_. Discover \_\_\_\_\_ and \_\_\_\_\_ that \_\_\_\_\_.  
How to \_\_\_\_\_ and \_\_\_\_\_ to your  
advantage, just like \_\_\_\_\_. How to \_\_\_\_\_ and \_\_\_\_\_ on every page.  
Techniques for \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_.

-Discover Tools And Step-By-Step Guides To Help You Find The Right Niches And Products In Only 120 Minutes Or LESS!

-How to \_\_\_\_\_ without lifting a finger.

-How to become a magnet that attracts \_\_\_\_\_ who will trust you and \_\_\_\_\_ you.

-The 5 simple steps to a profitable membership site AND the order to do them in -- most people are doing at least 1 of the steps in the complete wrong order and it severely hurts their chances of making any money.

-The best places to \_\_\_\_\_ and \_\_\_\_\_ -- and \_\_\_\_\_. I'll recommend my most \_\_\_\_\_ strategies and resources.

-How to immediately transform your \_\_\_\_\_ into a powerful \_\_\_\_\_ – a \_\_\_\_\_ that consistently attracts \_\_\_\_\_ to your \_\_\_\_\_

-Leverage the high traffic streams of popular Yahoo sites and channel them right to your blog. It'll be like funnelling water into your farmland without ever spending a cent!

-Turn readers of popular article directories into your number one raving fans. This crazy method is so simple that any ten-year-old kid can do it!

-What 1 thing you can do to unlock a massive flow of \_\_\_\_\_ from your \_\_\_\_\_. \_\_\_\_\_ system for \_\_\_\_\_ within you to bring in even more \_\_\_\_\_ into your \_\_\_\_\_.

-Discover the most important \_\_\_\_\_ that can give your business an unfair advantage. Use these to the hilt before your competitors catch  
-The brain-dead simple way to quickly expand your "one day" membership site without adding mind-numbing complexity.

-How to position \_\_\_\_\_ in the eyes of your \_\_\_\_\_ so that it will be virtually effortless for you to attract \_\_\_\_\_ – and there'll be very little \_\_\_\_\_ on your part because \_\_\_\_\_ would have already been \_\_\_\_\_

-A brand new discovery (just approved by the FDA in February) which any man can use to instantly (and safely) boost his testosterone level! (Note: This will not only improve his sex life... but also... his overall health.)

-The two almost unknown secrets (one mental, one physical) men need to know to have rock-hard erections... at any age! (These are crucial secrets to improving a man's sex life forever.)

-How to create instant \_\_\_\_\_ at the drop of a hat.

-How to use your \_\_\_\_\_ to \_\_\_\_\_ draw \_\_\_\_\_ like a powerful magnet

-Do you want to go back to school? If so there is a good chance the government will send you \$352 every month to help you do just that.

-What both men AND women need to know about PMS... and... how this knowledge will solve almost all problems caused by PMS!

-The \_\_\_\_\_ secrets that you can quickly and easily master to become \_\_\_\_\_.

-Learn how to saturate your \_\_\_\_\_ with intense, emotion-provoking \_\_\_\_\_ that \_\_\_\_\_

-Flirting secrets used by all women that 95% of men don't even recognize... and... how a man's life instantly gets ten times more exciting... when he does learn to recognize and understand these little known secrets!

-How to use a \_\_\_\_\_ to place your \_\_\_\_\_ in a trance, and force them to \_\_\_\_\_..and then let them thank you for it!

-How to multiply \_\_\_\_\_ exponentially via \_\_\_\_\_. It's not nearly as difficult as you think. \_\_\_\_\_ not only makes it look easy, but also gives you simple, but surefire \_\_\_\_\_ to make \_\_\_\_\_.

-How to \_\_\_\_\_ from \*passive\* \_\_\_\_\_ who barely even try to \_\_\_\_\_.

-How to get into a deep, soul-pleasing rapport with your lover... and... stay there forever! (You will never feel alone again.)

-The only list anyone can trust about what really makes a man attractive to women! (Why can this list be trusted? Simply because... it was compiled by thousands of women.)

-How to get the exact name and address of thousands of people who would love to send you money! (See page XX)

-How to skilfully enter the \_\_\_\_\_ of your \_\_\_\_\_ so that they will \_\_\_\_\_.

-The most important thing you should do before \_\_\_\_\_. Miss this \_\_\_\_\_ and you'll join the \_\_\_\_\_.



-The hidden truth about \_\_\_\_\_ and \_\_\_\_\_ & how to effortlessly create \_\_\_\_\_

-How to take advantage of the highly-targeted traffic from \_\_\_\_\_! (I don't even bother \_\_\_\_\_ anymore. It's too much work! I'll show you an easier way to \_\_\_\_\_!)

-How to \_\_\_\_\_ with ZERO \_\_\_\_\_ - no \_\_\_\_\_, no \_\_\_\_\_, no \_\_\_\_\_, no \_\_\_\_\_ at all.

-The startling truth about \_\_\_\_\_ ... and the inside information you must know before you embark on any \_\_\_\_\_ campaign

-9/10 membership site owners completely overlook.

-The brain-dead simple way to quickly expand your "one day" membership site without adding mind numbing complexity.

-Master \_\_\_\_\_ emotional triggers that will arouse your \_\_\_\_\_ inner \_\_\_\_\_ .

-How to dazzle people with hypnotic \_\_\_\_\_ that make them \_\_\_\_\_

-The "20 minute secret" that can turn your sex life around immediately! (It's so simple; you'll kick yourself for not having thought of it.)

-Seven "very specific" secrets a man can use to take a woman completely "over the top" and... why, with this fabulous sexual technique... some women will literally "blackout" (safely)... from pure sexual pleasure!

-Learn the ultimate secret to controlling the public mind – this is a diabolical principle of \_\_\_\_\_ that creates \_\_\_\_\_ outside of human perception

- You've got a BIG \_\_\_\_\_ staring you right in the face inside your \_\_\_\_\_ ...learn what it is and \_\_\_\_\_ ways to use it!

# Chapter 4:

## *Handling Objections*

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### Synopsis

Imagine this... You've put in hundreds of hours of sweat and blood to create amazing products, long sales pages and draw massive traffic. You've finally managed to get your leads to listen to your pitch all the way down to the price tag and then for *some reason*, the fish don't seem to bite.

You scratch your head and wonder what the heck just went wrong. This chapter will help you solve this issue. You see, the reason why interested buyers don't end up buying after being pitched is because there is always something still holding them back from filling in their credit card details.

One of the common culprits is **fear**. For example, fear of investing in something that might or might not work out. Fear of being laughed at. Fear of not succeeding despite having the best tools in the market.

It's essentially *your* job as a marketer to help your potential customers **overcome these objections**. But fear not! We've prepared a whole LIST of tools for overcoming objections that you can immediately use in this section:

## Guarantees

*Guarantees are vital for removing doubts of the prospect. Generally, the better and longer your guarantee period is, the higher your sales copy's conversion will be.*

**Your Membership Is Backed By My...  
"Take-It-To-The-Bank" 100% Guarantee For The  
First, Full 12 Months Of Your New Membership.**

I want you to be as confident as I am, and many of my members are. But just in case you have any lingering doubts whatsoever, I want to make it foolproof for you. You see, I *completely guarantee* your satisfaction. Not for 30 days. Not for 90 days. Not even for 6 months. But for an entire year!

Let me be more specific. Here's my 12-Month Guarantee...

I personally guarantee your satisfaction right down to the very last day of the first 12 months after your subscription starts! That's a whole year! Here's how it works...

Become a member today and listen to every recording, watch every video, read every article, access any of the resources and download every bonus... Right down to the very last day.

If at any time during those first 12 months you're NOT completely convinced The Copy Doctor is worth the price of your subscription many times over, I want you to ask for your money back.

I'll refund you for the entire membership fees you paid during your first year, on the spot. Fair enough?

**Even if you don't like it, return the package. My 100% Guarantee to You.**

And I will even put \$1,000 of my own money on the line.

That sounds crazy right. You are going to absolutely adore this package. This is my life's work and I put my heart, soul and my most prized and treasured information and secrets into this package for you.

However if for any reason you decide this is not right for you I want you to send it back and *let me give you your money back.*

**Risk-Free Guarantee #1** -- Get your copy of Hypnotic Selling Secrets today, **try it out for 90 entire days**, and if it doesn't double your sales, optins or click throughs - or for any reason what so ever during that time you decide this is not right for you - I want you to send it back and let me give you a fast 100% refund.

**Even BETTER Than Risk-Free Guarantee #2** -- Get your copy of Hypnotic Selling Secrets today, use it for the **next 90 days** -- watch the videos, read the manual, do the exercises, follow the Life-Long Learning Guide, and consistently apply this to your marketing for the next 90 days while documenting your before and after results.

If these Hypnotic Selling Secrets do not improve your results, **earning you at least double what you paid**, then I will not only refund your purchase, **I will also give you \$1,000 cash back out of my own pocket.**

Why am I willing to risk so much? Because I believe so strongly in what this information can do for you. I have seen so many other people, just like you, dramatically improve their business in just a few short hours. You can do the same.

## **Here's The Biggest Most Daring Guarantee Ever Made In The History Of Marketing!**

**(It's Also The Gutsiest Guarantee I've Ever Made. Where You Either Walk Away With \$25,000 Or It's FREE!)**

There is no one else in the business growth, marketing or personal achievement field has ever made the kind of daring offer that I'm about to. *But first ...*

It's vital that you know I'm asking you to pay only after you profit at this workshop. Ok, here's how it works.

**If by the end of the third day, you haven't experienced at least four financial windfall ideas (worth \$25,000 to \$50,000 each) then I insist that you ask for your money back.**

Frankly, if I haven't delivered on my promise, then I'd be embarrassed to keep your money. I'm deadly serious. Either you make money from my teachings or you don't pay. It's that simple.

Now you might be wondering how I can afford to make such a powerful no-lose guarantee where 100% of the risk is on my shoulders and none is on yours. Well the truth is, it's not really a big risk on my part. Because I've already had to do it at a much higher level and I've consistently delivered.

**Here's what I mean:** When people pay me \$25,000 to participate in my programs, they're usually looking for a seven figure pay-off for themselves. And that's exactly what I give them. So it's no wonder why a high percentage of my past attendees keep enrolling in my programs, year after year.

So I'm sure you'll agree, if I can consistently produce financial jackpots and cash flow bonanzas at my higher ticket programs (where the pressure is far greater) - then it would be incredibly easy for me to do the same, when attendees have paid much less.

And that means you. Yes you. At this workshop your investment to attend is just a tiny fraction of what I usually charge at my \$25,000 a seat workshops. In fact, below is my official guarantee that **you can print out and keep for your records.**

### **My Famous "You Profit Or I Pay" Guarantee**

Attend the workshop for 3 full days. Listen to every session, network with other attendees, take plenty of notes and ask all the questions you want.

If by the end of day 3, you don't think that it was the most valuable workshop you've ever attended, then just approach one of the organizers and say *"hey, I don't think this seminar is for me, I'd like a refund"*.

Next, you will be given a full 'no questions asked' refund on the spot (a check will be written out for you right then and there). **Plus we will even include an additional \$350 cash** (*that you can spend on your plane ticket back, or anything else you like*) as our way of saying "thank you" for giving us a fair try. Now, we couldn't possibly be any fairer than that, could we?

### **Don't Say "Yes." Just Say "Maybe" And Give It a Risk-Free Test-Drive For a Full 99 Days!**

I hate seeing the word "guarantee" everywhere. What is it supposed to mean? Just words. Platitudes to get you to buy. So, I'm making you more than just a guarantee.

**It's a personal promise to you.**

I honestly believe this is the most powerful, intensive yet easy-to-learn course currently available. I would want the ground to open and swallow me whole if I thought you were disappointed. **So here's the deal...**

Enroll in the course today. Try it out for a full 99 days. Pull it, twist it, take notes, mark up your copy, and apply what you learn. If you feel it really wasn't worth the investment, just return the product, and I will deposit your payment right back into your account the very same day if possible...

It's my 99-day — **that's more than 3 whole months!** — risk-free, love-it-or-leave-it, full money-back personal promise.

**So don't wait a second more!**

Only the next 230 "early birds" get this package. Click here to enroll right NOW!

However, don't order it with the intention of just skimming it over and returning it.

That's not fair to either of us. I'm confident that these strategies will absolutely work for you -- if you apply them and put them to the test. **But don't order** if you aren't going go through the material or implement any of the strategies.

Let's face it, if you're **NOT** going to seriously test & apply these simple but powerful techniques, and give our course an honest and fair evaluation (or return it in 2 days) - then you're probably not the type of trader who will be successful anyway.

But if you are serious about improving your trading, and really want to give yourself an unfair advantage in the markets, **then now is the time to order. Click here to get your copy!**

**Now here's how your guarantee works:** Watch the tape. Let the lesson "sink in" as you watch. You can do a little practice, if you like (it's not required). For most golfers, the season is pretty much over this month because most courses are closed.

Doesn't matter.

Use what you've learned when you do go out the *next* time. **You aren't under any time limit at all.** (Darrell says learning this *now*, before the actual next spring season starts, will allow these secrets to "cook" inside you... so when you do use them, they will just **be** there, like "**magic**", all settled and cozy in your mind. He says this is really the **best** way to do it.)

Now if you **DON'T** break 90... on the **very next round of golf you shoot**, or on **any** round after that... then I insist you send the tape back to me (with your scorecard)... and I will rush you (by return mail) **this crisp new \$50 dollar bill**. No time limit – take all season (and the next one, too, if you like) to make sure the lesson "sticks".

That means, if you choose... your entire "secret" lesson will be **FREE**... and... you'll get a nice **CASH BONUS** on top. Right out of *my* wallet... and into *yours*.

You don't risk a penny giving this amazing breakthrough in low scoring a "look see" yourself... not a *penny*. In fact, because I'm sending you **\$50.00** back, you're actually coming out way *ahead*. Just for trusting me a little bit... and taking *one measly hour* to see what all the fuss is about.

Listen: my way works! In fact, if it doesn't work (it will) you better see a doctor and get your thyroid checked. But don't kid yourself. It's not your thyroid. No, your only problem is you are not using "Larry's Way"! If you do use it, you'll get skinny and that's it. Period. Now, let's suppose you order "Larry's Way" and, after reading my report, you decide you don't even want to try my secret. Well, in that case, you are a very silly person, but even so, all you have to do is return it and I will send back 100% of what you paid. And what happens if you do follow my plan and you don't lose all your excess weight? Personally, I think that it is almost impossible but, if it should happen, I want you to get checked out by a M.D. and if he says there's nothing wrong with you...

### **I'll Give You Double Your Money Back!**

Okay, that's it. Now you know what's in the product, how it works and what other people (including three doctors!) have to say about this amazing weight loss breakthrough. You also have my ironclad, legally binding personal and corporate guarantee that I will give you an immediate refund of every penny you paid if, after 30 days, you have not experienced a safe and very dramatic loss to of excess body fat.

Here's how you can read my book and try my diet without any financial risk at all. Go ahead and order my book by mail. Keep it 30 days and read it and check it out. And if you're unhappy with it, send it back and I'll return your payment to you quietly without question.

If you're extra sceptical I suggest you post date your check or money order by 30 days. I promise to guarantee I will not deposit it for at least that amount of time. And if you decide to return my book I will send back your uncashed check or money order with no questions asked

## **Triple Your Energy In 60 Days Or... Your Money Back!**

This means if you are not overjoyed with this formula, you can return it for a full 60 days and receive your money back without any questions or hassles. However, I bet you won't do that. If you're like most people who try this formula, you will experience so much energy and better health that you will never want to stop taking it!

Will this book help you? Will it help you make sure that you are one of the taxpayers that does not get cheated? Here's how you can find out without any risk at all.

Go ahead and order the book by mail. Start reading as soon as you get it. In the first five minutes if you don't find out a way to get a surprise government check for a least \$500, you can send the book back and the publisher will return your payment to you quietly and without question.

If you're extra sceptical, you can post your check or money order by 30 days. If you do this, the publisher promises and guarantees not to deposit it for at least that amount of time. Then, if you decide to return the book, the publisher will send back your uncashed check or money order with no questions asked. Have fun doing \_\_\_\_ and you will have a full 8 weeks to decide whether this information is for you. If it isn't, you can get a prompt and courteous refund, and you've lost nothing.

Either you become \_\_\_\_ or I will demand you get a full refund immediately. You have 56 days to decide.

I'm completely confident acting now because I also have almost 8-weeks 100% money-back guarantee to back me up! If I don't \_\_\_\_ by then, I'll get back every single penny I invested. On this basis, let me have this now!

100% Money-Back Guarantee: Try out \_\_\_\_ for 8 weeks. If you are not satisfied with \_\_\_\_ in any way within those 56 days, just let me know. I'll send you a complete refund, no questions asked. The risk is on me to deliver, and you to apply.

If you feel for any reason my product does not over-deliver every single benefit you have read on this page, return it within 56 days and I will promptly refund every single penny of your purchase price. No questions asked!

Use it for 8 weeks. If you aren't thrilled with the results, and don't feel it's worth many times what you paid, I'll refund 100% of your money for any reason, no questions asked.

**GUARANTEE:** If the \_\_\_\_ is not everything that we say it is and you are not completely satisfied with it, then we will refund every penny of your money with no questions asked. 100% Money-Back Guarantee insist that you order \_\_\_\_ entirely at my risk. That's why this collection comes with a Risk-Free, 100% Money-Back Guarantee. There's absolutely **NO RISK** on your part.



100% Risk-Free Guarantee: Your success in using \_\_\_\_\_ is completely guaranteed. In fact, here's my 100% Better-Than-Risk-Free-Take-it-To-The-Bank Guarantee: Your satisfaction is assured through my no risk, you-can't-lose, 100%, no-questions-asked, my word is my bond money-back guarantee. If for any reason, you aren't thrilled and satisfied with your purchase, just contact me within \_\_\_\_\_ days and I'll refund 100% of your purchase price.

## **"Better-Than-100%-Money-Back and TRIPLE Risk-Free Guarantee..."**

You see, I absolutely refuse to have any unhappy customers.

Therefore I reserve the right to refund your money to you if for any reason whatsoever you are not completely thrilled with information and techniques you receive.

### **"Triple-Guarantee #1..."**

If you don't think this package is right for you, for whatever reason, just contact me within \_\_\_\_\_ DAYS, let me know that you'd like a refund and we'll cheerfully refund your money in full -- no hassles and no hard feelings.

### **"Triple-Guarantee #2..."**

Use the strategies, techniques and concepts revealed in this package for \_\_\_\_\_ MONTHS, and if you aren't \_\_\_\_\_, contact me for a prompt and full refund -- and we'll know it wasn't right for you.

### **"Triple-Guarantee #3..."**

Use the strategies, techniques and concepts revealed in this package, and if you don't think this is the best money you ever invested in your own \_\_\_\_\_, just let me know and your money is right back to you -- because if you're not absolutely thrilled with the results you get, I insist on refunding your money.

And if for whatever reason you do ask for a refund, you can still keep the \_\_\_\_\_, and keep all the bonus \_\_\_\_\_ too.

"You risk nothing -- the risk is all mine..."

### **A Better Than Risk-free Guarantee**

If you purchase \_\_\_\_\_ today, I will give you a full ninety (90) days to read it through, test out the tips and strategies, and see if you feel I have delivered on my promises. If, for any reason whatsoever (you can tell me your dog ate it), you want your money back at any time, you can just send me an email or give me a call and say \_\_\_\_\_, please refund my money. There will be no questions asked and no hard feelings. Your money will be returned within \_\_\_\_\_.

**Satisfaction 100% Guaranteed. Remember our Bullet-Proof, No-Questions-Asked, 90-Day, Money-Back Guarantee.**

I am so confident that \_\_\_\_\_ will more than pay for itself, that I'm offering a 90-Day, money-back guarantee.

I don't care what the reason is, if you aren't 100% excited and satisfied with the purchase of this \_\_\_\_\_, I don't want your money! Just let me know within 90-Days and I'll refund every penny.

At \_\_\_\_\_, we want you to be a happy long-term customer. We always operate honestly and openly. That's why we \_\_\_\_\_, and we always welcome any questions or concerns you may have.

**If within the first \_\_\_\_\_ days, you want a refund for your purchase, we will happily oblige.**

## **Marketable Words: Overcoming Objections**

Here's a list of powerful words and phrases to help convince your customers and make that last minute sale:

-Consider this

If you would contemplate

-Just think

Think about all the \_\_\_\_\_ you can get with our \_\_\_\_\_

Let me show you

In the grand scheme of things

Look at the big picture

Don't think, don't wonder, just try us out.

We will shoulder the risk of your purchase for you for the next 90 days

- If you don't succeed, we'll buy the product back from you
- 100% satisfaction of your money back
- Test drive \_\_\_\_\_ for the next 90 days

- You have absolutely nothing to lose
- We fully back our offer with our money back guarantee charter
- Give us a chance to help you out
- It's your success or your money back
- Try us risk free for the next 10 days
- If you like it, you can remain a member
- We understand you might think it's risky, that's why we're letting you try it out first
- Don't just take our word for it
- Here's what others say about us
- If they can do it, so can you
- We hope to see your testimonial on this page too
- More than worthwhile
- Get everything you need for one price
- Indulge in...
- Aren't you worth it?
- This investment will pay you off continuously in years to come
- It would have cost you more if you...
- Incomparable

## **Overcoming Objections: Post Scripts**

Post- scripts (P.S.) can give you the final leverage you need to close that sale. Split-test studies have shown that the use of Post Scripts can help increase conversions on sales pages. You can use a combination of either one, two or down to 3 post scripts at the end of the sales page. Use these amazing postscripts to nudge your customers to take action:

Don't forget to check out the 1 year live test authenticated by the broker! The system works like a charm. Like a GPS navigator in your car, it detects the short term market movement with 99% probability!

*Mark is releasing only 723 copies and this is not a scarcity trick here, trust me. You can see the live counter on the page and it is going down pretty fast. Once it reaches zero the SOLD OUT sign will appear.*

The response about GPS Robot has been overwhelming and extremely positive. There are over 743 comments on the blog already! For those of you that haven't jumped on, this is one train you don't want to miss. You can still get a copy today.

*This offer will be available at this special promotion price for a limited time only. I reserve the right to increase the sale price at any time without warning or notice.*

Remember there is absolutely no reason for you to leave empty handed. You can take advantage of my 100% Risk Free Offer and begin trading my exclusive penny stock picks today!

*If you are not earning profits within 8 weeks of trading, I will return 100% of your membership fee no questions asked.*

Please don't put this off, every minute that passes drastically increases the chance of your slot being taken by another individual.

*Because once the limited number of positions are filled, it's over and you've missed out. Period*

Test drive \_\_\_\_\_ today while there's still time!

*I have no idea when I'll pull this from the market, but I do know it won't last forever. If you want it, please don't wait. Click the 'Add To Cart' button now.*

There's zero risk to you if you want to give my system a try. That's all I ask. Grab a copy and start using it to make real, spendable cash. Opportunities like this are rare, so jump on this one while you have a chance! Click the 'Add To Cart' button now to order...

*I changed my life completely by using this system. Please ... do yourself a favour and try it out. I know you'll be amazed! A six-figure income is here for you too. Click Here Now!*

I KNOW you can do this! I KNOW you can be making an amazing 6-figure income this year just like I do now. BUT YOU NEED TO ACT NOW! The available spots are going fast Because people are hearing about this amazing work-at-home opportunity! I'm so excited for you! Let's go!

*Give me 5 Days And You Might Make \$300 - Or Your Money Back. Simply fill in the blanks... and you're done in under an hour, without entering any confusing code or mind numbing research – even if you've never used a computer for anything more than email.*

If you aren't 100% sure this powerful system can work for you, grab this 100% risk-free test-drive to get you started...

*One more thing.. our script can make you money today, not in 30 days, not in 4 weeks, but now. as in A.S.A.P.*

Remember... this isn't about the same old 'techniques' or 'instructions' you've read about so many times before... you've just seen me PROVE this software INSTANTLY generates tons of genuine traffic that stuffs your accounts with profits.

*Don't forget. Your new recurring income stream can be profitable as early as today...And of course, if it doesn't work out for any reason, you pay nothing!*

It's impossible to lose here...unless you walk away empty handed.

*Still here? I guess you just like to read... but you'd be much better off reading the first steps of the Deadbeat Superaffiliate course right now... and being that much closer to your first \$3,000 month.*

The bottom line is... you're at an important crossroads here... and you really have just two choices if you're at all serious about "making it" in affiliate marketing this year.

Still didn't click? Did I mention that these websites produce big, fat commissions for you too?

*There's also a proof of income that I'd like to show you on the website with glowing testimonials from our members. You owe it to yourself to at least check it out.*

Just imagine... NO big books to read and no expensive writing services. Now you can use the new Amazing Cover Letter Creator. You are moments away from having a PERSONAL, powerful "amazing cover letter" ready in just a few minutes to mail or e-mail — for any job position — any career situation — right from the comfort of your home.

*They're so sure that this will slash your power bill, that they're even offering an unconditional 60 day money back guarantee!!*

P.S. You can start \_\_\_\_\_ right after you order because you will receive instant access to \_\_\_\_\_!

*All it takes is a few clicks and you are on your way to \_\_\_\_\_. Get in while you can!*

PS - Don't wait any longer! \_\_\_\_\_ and \_\_\_\_\_ is just around the corner. \_\_\_\_\_ before your competitors do!

P.S. If you've never bought \_\_\_\_\_ before, don't worry, it's easy. The \_\_\_\_\_ is simply \_\_\_\_\_.

*Once you have it, you can \_\_\_\_\_. We provide very straight forward and explicit directions on how to do this, and if you have any trouble at all in the process, we will help you through it!*

P.S. You could search the Internet, read articles, scour bookstores and do your best to find and speak with \_\_\_\_\_. Or you can download everything you need, right now, today.

Click the button below now to place your order and get started.

*P.S. How much is it worth to you to have a proven system that works...including a complete \_\_\_\_\_? Where else will you find someone who was willing to stand up and PROVE their system worked...in front of a crowd of people? Sure, anyone can claim they know how to \_\_\_\_\_ while they hide behind their \_\_\_\_\_. It's another story to prove it live.*

Take action today and you can be on your way to \_\_\_\_\_ success by applying the \_\_\_\_\_.

*P.S. Remember, we guarantee at least \_\_\_\_\_ in the first \_\_\_\_\_ days after using our service. Make sure to have your \_\_\_\_\_ ready - so we can prove to you that our service actually works!*

P.S. EXTRA BONUS: Order now and I'll also include my special list of "\_\_\_\_\_"! If you want to \_\_\_\_\_, then this information is "Must Read" info! (This info will be included on the Confirmation Page - once you've ordered.)

*P.S. Remember this is a TIME SENSITIVE OFFER. I can only \*guarantee\* you'll get these special bonuses and reduced price of only \$\_\_\_\_\_ if you order by \_\_\_\_\_.*

P.S. EXTRA BONUS: In addition to getting the \_\_\_\_\_, you will also get the \_\_\_\_\_ that has never seen the light of day until now. This \_\_\_\_\_ will totally change the way you \_\_\_\_\_.



*P.S: And the Best is yet to come: As a \_\_\_\_\_, you can \_\_\_\_\_, for the lowest rates anywhere on the Internet ... Guaranteed!!*

P.S: I will never ask you to judge us on our own words; You might find all your answers by checking what others say about our \_\_\_\_\_ in the TESTIMONIALS page ... You will be delighted!!

# Chapter 5:

## *Conversion Boosters*

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### Synopsis

This section is dedicated to helping you create high converting salesletters. It has everything from benefits, scarcity factors to emotional triggers.

Stating the benefits of your products over others is vital in convincing your customers why they should choose your product over others. It also tells them how your product can help them solve their existing problems or fill in any gaps they might have.

Scarcity is an important psychological skill for convincing people to take action. Human beings have the tendency to procrastinate and if you don't give them a compelling reason to take action, they won't.

People buy things out of emotion, not logic. If you want your customers to heed your commands, you'll have to learn to tap into their emotions using words or phrases known as emotional triggers.

#### **Improving Conversions: Benefits**

Never released  
Newly released  
Brand new launch  
On the house  
Zero cost  
Free of charge  
\$0.00  
All yours to keep

A gift for you for signing up  
As a bonus incentive, you get \_\_\_\_\_ just for \_\_\_\_\_  
This is valued at \_\_\_\_\_ but you'll get it for FREE  
This would have easily sold for \_\_\_\_\_ but for a limited time only,  
it's yours FREE  
Bonus  
Giving away  
I'm also throwing in  
If you act now, you will also get  
At no extra cost  
No additional charge  
Here are your bonuses  
I'll reward you with \_\_\_\_\_ for taking action now  
You'll also get  
I'm saving the best for last  
Half price  
Wholesale price  
Lock your spot at \$90 off  
For the next 48 hours, you can get 90% off  
Secure your copy now for \_\_\_\_\_  
Act now while it's at its lowest price  
Rebate  
Only through this link  
Huge savings when we cut our prices  
Blowout sale  
Why pay more>  
More for less  
Can help you explode your income  
Boost your profits  
Skyrocket your sales  
Double your income  
Become an ATM machine  
Step-by-step formula  
Get paid to \_\_\_\_\_  
Make money on autopilot

Laugh your way to the bank  
Financial freedom  
Become a printing press  
Affordable  
Low cost  
Dirt cheap  
More value for money  
Save more  
Maximum value at minimum cost  
Get all for the price of one  
Everything for one low price  
Eliminate unnecessary costs  
Save time on  
Help you leverage  
Save money, time and effort  
Let us do the work so you don't have to  
Fire your boss  
Go for a free vacation  
Pay your bills in time  
Buy without looking at the price tag  
Keep the debt collectors away  
Tax free income  
Write your own cheques  
Work anytime, anywhere you wish  
Lightning speed  
In a blink of an eye  
Overnight  
Now  
Instantly  
From this moment on  
Starting today  
Simple  
Easy  
Your grandparents can do it  
Don't have to be a rocket scientist

Straight forward  
User friendly  
Quick and easy  
Convenient  
Level the playing field  
Push the button  
In an instant  
Even if you're a newbie  
No technical skills required  
In a few easy steps  
No brainer  
Takes no effort  
So darn simple  
Time tested  
Proven  
Timeless  
Classic  
Certified  
Safe to use  
Durable  
Solid  
Robust  
Premium  
Unrivalled  
Only the best  
Renowned  
Highly celebrated  
Elite  
Legendary  
Amazing  
Unbelievable  
Superb  
Top ranking  
Incredible  
Ultra-class

## **Marketable Words: Scarcity Factor**

Before its gone forever

Seats will be sold out anytime soon

Only limited copies available

Rare copies

Flying off the shelf

Selling out fast

This happens once in a lifetime!

When the counter reaches 0, this page will be gone forever

Your competitors will be reading this too

Secure your copy before time runs out

After that, this offer will be removed forever

For the next 72 hours only

This offer ends in 72 hours

For a limited time only

90(stroked out) 76copies left

Get it now before its too late

It won't be up for long

Selling fast

It's now or never

Time waits for no man

Time is a factor

This won't last forever

Don't wait anymore

I don't know if I can put this up much longer

Running out of time

This is scarce

Once in a blue moon

Never gonna happen again

Hard to come by

You'll never see it again

# Chapter 6:

## *Closers*

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### Synopsis

Every beginning has an end. You've worked hard creating solid products, generating traffic and building your list. You've recruited JVs and partners and let hundreds of people to your sales page...

You have successfully pitched the benefits of your products and shown how it can solve the problems of your followers. Now all that is left is the final and most important component of any sales page or piece of online content is the **closer** or **call to action**.

A good closer or call to action will be able to help you seal the deal with your customers and create a life-long bond with them.

In this section, you will be able to tap into a myriad of examples of powerful closers that will greatly improve the conversions of your sales pages.

## The Closers

We all know how crazy the markets have been in 2010 and this \_\_ not only rode out the storm, but it also TRIPLED the deposit along the way! But don't take my word for it. Click here to see the broker-authenticated proof:  
LINK

And as if that weren't enough, here is \_\_ phone number that you can call to listen to the webinar recordings right now and get all of your questions answered:  
LINK

I didn't think we'd see anything truly innovative in the forex market until next year, but I guess these guys were saving the best for last! You can click below to verify 321% profit on live accounts:  
LINK

Make sure you secure a copy of this system before it is too late. Secure your copy right now while there are still some available (if it's already sold out, please accept my apologies):  
LINK

I'm very confident that Forex Morning Trade system will help you start making real money in the Forex market. Remember, you can try the system for 60 days with absolutely no risk. If at any time you don't feel the system is worth the money, you can return it back for a full refund.



If you join my Penny Stock newsletter via credit card I will allow you to use my system and trade my selected penny stocks each week, for up to 8 weeks. If you haven't made a profit within that 8 weeks, I will refund 100% of your membership fee. Period.

How many 'Penny Stock Exports' will make that kind of Guarantee for their service? None. I am willing to make a statement like that, and more than willing to back it up

With my 8 Week Guarantee there is absolutely nothing to lose. If for some reason I'm wrong about this, you've risked absolutely nothing. But If I'm right, you risk everything by not taking action today.

With a 8 week, 100% money-back guarantee, I have completely taken the risk out of the equation. Now you just have to act. I hope to see you on the other side.

Ask yourself what's the downside?

There isn't any; you have zero risk! Think about it: could we possibly offer this type of guarantee if our system doesn't work?

Remember, this is not a theoretical free stock trading tips that only super-traders can profit from. Secret of Successful Traders will reveal one powerful tactics you will be able to understand and put into practice.

Order now and I guarantee you'll be thrilled.

Please don't take this opportunity lightly and let it slip through your fingers. Reserve your spot now...!!

Whatever your decision is, I wish you best of luck in whatever you do in life.

Do you want to start seeing hundreds and thousands of dollars commissions, without having to work yourself silly or pay through the nose to get it?

If so, Auto Affiliate Income is for you. Order Now and get started in minutes.

If you leave this page I *guarantee* someone else will take your spot ... forcing you to work at your dead end job for not enough money for the rest of your life.

Reply now, and let your coach help you make money tomorrow and enjoy the life of your dreams!

Imagine what a 13,000% annual return rate can do: 500 turns into 65,000, 1,000 turns into 130,000 and 5,000 turns into 650,000 while taking out your profits on each trade!

Download now. Then go pillage and plunder the stock market! Watch while your bank account becomes bloated and inflated like you've only dreamed of.

Someone told me a few years ago that I'd retire in my thirties, drive a brand new car and own my home outright - I'd think they were drunk, or completely off their rocker.

You see, people all over the world are making an absolute FORTUNE using this system... isn't it time you did, too?

I've shared with you my personal story... shown you a video on how easy it is to start... and included testimonials from people who are making money with this system right now, even as you read this... and I've even offered this system to you 100% RISK-FREE FOR TWO FULL MONTHS.

The only thing left to do is click on the order button and start building your future - today.

Make a choice.. either keep doing what you are doing and buy all the *rehashed garbage* out there that gets you nowhere but broke and confused or make the choice to win with a proven system with real proof, and real results. Change starts right here from making a decision just like this one [LINK](#)

All I ask is that you take action FAST.  
Why? Because this is a strictly limited offer.  
I've taken great care to keep this under wraps... Nobody else has a system that works anything like this one...There's simply nothing else out there that operates in the same way. [Click here to know more](#)

Now you have to ask yourself how badly you really want that in your life. The "Add to Cart" button is below.  
Click it now before someone else takes your spot and this offer shuts down for good.  
Thanks for your time, and we'll see you on the inside with instant access to Massive Passive profits where we're going to fire up your software in about 30 clicks.

You need to act *now*, though... before the fast-action bonuses disappear or I get too many emails from my JV partners complaining about my lazy job at pricing this thing and they pressure me into hiking it up.

Imagine having the power of this software in your hands against all odds??  
And we'll even walk you through the whole process of sniper targeting them so in the end, all you do is collect your cash. Don't wait any longer!

And don't forget ... you'll also get access to the Fash Cash Generator software too. I'm adding that FREE to the package but ONLY if you take action today. TAKE ACTION NOW!!  
If you delay any further, your chances of securing BOTH softwares, will be ZERO!!

Well don't take my word for it! You can check it out for yourself here! It's the deal of the year!  
<link>

Seriously, only 2 cents per site, and these are real money-makers, professionally designed, and many even have a video sales person!  
Act now before this deal is gone for good!

I want you to have complete confidence and peace of mind in doing business with my company.  
Here is my 100% Risk-Free, Money-Back Guarantee: You have a full 56 days to use my Amazing Cover Letter Creator risk free. If for some strange reason you feel it does not deliver on everything you want and expect, or you are not thrilled with your purchase in every possible way, I want to know about it. Simply write an email stating you'd like your money back. I'll issue you a refund right on the spot.

If you simply sit back and do nothing you are destined to pay more than you should for electricity. You can save thousands by making your own solar panels and save even more off your power bills. Act now!

Do you want to have an average to small penis all of your life? No, you don't. Finally, there is a method that is guaranteed to work for you, or your money back! You can change your life starting from today and get a bigger penis, get better sex and increase your confidence...

Now that I've shown you this *no-risk way* to increase the response of every marketing piece you use in your business... And pull more profit with all your marketing... the next move is up to **YOU**.

Seriously, if you've read this far, you know that you have a strong interest in making your copy produce the kind of response and results you really deserve. All that's left is to *take the action* to do it.

If you want to...

- Stop *gambling* on how well your business will do...
- Turn ordinary response into record-breaking *profits*...
- Take *control* of how much more profitable and pleasurable your business can really be (and stop pulling your hair out from frustratingly low sales)... ..

Then, you owe it to yourself to take full advantage of this very limited, risk-free offer right now before it's too late, as I will be removing some of the bonuses and **increasing my membership fees** very soon.  
(I recently did, and memberships are still skyrocketing!)

So do yourself and your business a favour. Join today, won't you? Major credit cards and e-checking are accepted. I also accept PayPal. Don't delay any further. Every moment that passes by may be another lost sale.

So, what are you waiting for? You're only SECONDS away! Once your order is processed through our secure server, you'll be able to immediately download and access ' \_\_\_\_\_ '!

Please take action today. \_\_\_\_\_ is only going to be offered at this low introductory price for a limited time period. And, the only way I can guarantee you the \_\_\_\_\_ free bonuses is if you order before \_\_\_\_\_.

Finally, let me repeat what I explained at the top of this page. You aren't going to find this information anywhere else on the internet! Some \_\_\_\_\_ companies (mentioning no names) have actually told me that I “reveal too much”. Which is why they won't publish my offer, or sell my \_\_\_\_\_ from their sites – even though I offered to split the profits with them. So don't waste your time searching for this information elsewhere; I guarantee you won't find it.

Will you take advantage of this once-in-a-lifetime killer opportunity now and receive \_\_\_\_\_ plus all the bonuses for only \$\_\_\_\_\_, or will you test my word, wait it out and suddenly find yourself completely out of luck when I raise it to \$\_\_\_\_\_? I will let you decide, but I would highly encourage you to order right now and save yourself the agony of defeat.

So you see, I've given you every conceivable reason to make \_\_\_\_\_ generate all the money you want online without any risk on your part. Unleash the Internet's most powerful secret weapon now, and you'll be thanking me for years to come.

Think about it. Where will you be a year from now? Will you still be struggling to make online marketing work, while competitors who are web marketing savvy steal business from you?

**Or will you be enjoying the exhilarating feeling of selling your products and services online, automatically, while you sleep?**

The experts have gone through the pain. Now you don't have to. As many as 14 world-class experts give you authentic advice on how to make your online business the success you dreamed it could be. Don't pass up an opportunity of a life-time. You have absolutely nothing to lose and everything to gain.

Imagine, for a moment, that it's a year from today. How well is your \_\_\_\_\_ doing? Remember – if you continue to \_\_\_\_\_ the same way, you're going to get the same results. A year will pass by in a flash. I think your choice is clear.

Within \_\_\_\_\_ of ordering the \_\_\_\_\_, you will receive instant access to a password-protected site so you can \_\_\_\_\_. Take the \_\_\_\_\_ for a test drive, and I guarantee that you'll start laughing all the way to the bank.

### **Join the XXX TODAY!**

#### **Here's how:**

To test-drive the XXX is easy. Simply fill out the Free Test-Drive Certificate below and hit the submit button. Once you do, you'll receive an emailed receipt of your order. And the XXX package will be rushed to your home by Priority-First-Class mail. **This is a 100% safe and secure website to reply to** and your information will never be sold, shared or traded with anyone. We respect your privacy. Here's the Free Test-Drive Certificate:



Remember, your purchase is 100% guaranteed. If you don't like what you see or if you don't feel my package will help you \_\_\_\_\_, then I want you to request a refund.

I have one more thing to tell you... I will be promoting this site very hard, so keep in mind that in a few hours your competitor might be reading this exact same page - and there is a very good chance that he will take action and try to leave \*you\* in the dust... and to top things off, he will be getting \_\_\_\_\_ that should have belonged to you in the first place.

By now, you may be wondering how much your investment towards a head-turning, healthy slim body will be. Let me put it this way: When I did private consulting, my clients paid me \$500 an hour to learn these secrets. And my clients often paid me over a span of 12 weeks. But here's what's important to you: You won't pay \$1,000, \$500, \$197, or even \$97 to own XXX! Instead, act within 24 hours – and XXX is yours not for the regular price of \$79.95 but for only \$39.95!!! (That's a one-time charge!) But hurry, once 24 hours passes we can't guarantee the reduced price! Why am I giving you XXX for half its regular price? Think about this:

Order now. It's easy and simple. Just click on the link below and you'll be taken to the 100% secure payment page. Once your order has been received, you'll get instant access to the private area where you can \_\_\_\_\_.

I'm not going to use a script to tell you that this offer is going to expire at midnight on \_\_\_\_\_, - that isn't how I do business. But this is a limited time offer that I can only hold for a few \_\_\_\_\_, so please order now to avoid disappointment.

It's a limited-time offer I may withdraw at any time, so don't miss the boat! ORDER Here Now And Get \_\_\_\_\_ Instantly With a \_\_\_\_\_ Month Money-back Guarantee!

# Chapter 7:

## *Article Templates*

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### Synopsis

We all know the importance of article marketing. It can help you generate tons of free traffic through article submission, build rapport with your subscribers via good content and fill your websites or blog with keyword rich SEO food.

This bonus section will give you the tools you need to create outstanding articles. In particular, you will be getting access to **killer article templates** which you can re-use over and over again for marketing your business.

You will also be getting access to a huge vault of **Article Titles** which you can use and tailor to your niche to create an endless stream of ideas for yourself - Dig in!

## Article Templates

### Article Template #1

**Title:** Top 5 Mistakes to (Subject)

**Body:**

In life, there are bound to be many challenges and we just need to learn how to cope with them. One common challenge faced by many is (insert the problem your article is supposed to provide the mistakes for).

While some people are able to deal with this pretty quickly, there are many others who have to live with this problem for the rest of their lives in misery.

Perhaps, you might be wondering what could be the differences that differentiate those who succeed and those who fail. And maybe you'll like to find out what can you do in order to ensure you eventually end up among the list of successes?

Well, here's a quick secret to success you need to know. You need to create a plan so that you're able to implement all the steps that are required in order to succeed. So if you're really committed to be good at (enter subject), you must be willing to do whatever it takes.

Here are 5 mistakes to help you succeed at (enter subject).

**Mistake #1: (enter mistake)**

You might be wondering why this is essential.

Here's why:

(enter elaboration for mistake 1)

**Mistake #2: (enter mistake)**

This is essential because (enter elaboration for mistake 2)

**Mistake #3: (enter mistake)** This is the reason why this is vital:

(enter elaboration for mistake 3)

**Mistake #4: (enter mistake)**

I believe it's pretty obvious why this will help. The reason is because (enter elaboration for mistake 4)

**Mistake #5: (enter mistake)**

Why do I believe this is important? Well, (enter elaboration for mistake 5)  
So there you have it!

If you want to succeed in (enter subject), just follow the 5 mistakes above. As long as you follow them closely, I'm sure you'll reap the full benefits of your hard work.

On the contrary, if you do not implement these mistakes, you might fail miserably.

I wish you all the best in being the best at (enter subject).

## **Article Template #2**

**Title:** How To (Enter Subject) In 5 Easy Steps

**Body:**

In everything we do in life, there's always a step-by-step approach. Complex projects will require more steps, while simple projects consist of just a few steps.

Regardless of how big the task is, you need to make the necessary preparations, set clear objectives and be willing to put in the hard work if you wish to enjoy success. This applies to almost everything in life.

Every task can be simplified if we break down to simple, easy-to-follow steps, isn't it?

So this is what this article is all about – to provide you with 5 simple steps to help you achieve success at your goal to (enter subject).

**Step #1: (enter step)**

Contrary to popular belief, this is an essential step because (enter elaboration for step 1)

**Step #2: (enter step)**

This is one crucial step that requires your full attention. If you're able to execute this step well, you're highly likely to achieve success because (enter elaboration for step 2)

**Step #3: (enter step)**

Here's why this step is so important:  
(enter elaboration for step 3)

**Step #4: (enter step)**

This step might seem common sense but it's often left out by most people. The reason why you need to do this is because (enter elaboration for step 4)

**Step #5: (enter step)**

And finally, the last and final step for this article. There's a reason why I place this as the last step as it's imperative that you know this. (enter elaboration for step 5)

If you have followed the above mentioned steps closely, I assure you that you'll be much closer to succeed in (enter subject) that you'll ever imagine. I certainly hope you'll go on to achieve great things, so all the best!

### **Article Template #3**

**Title:** 5 Things To Avoid In Order to (Enter Subject)

**Body:**

While its always advisable to maintain a positive outlook on everything in life, there are bound to be negative things which crop up. Still, it's our goal to learn how to deal with the problems and unhappy things in life so as to ensure we remain happy at all times.

Certainly, to lead a better life and achieve success, there are things which we need to learn to avoid...

If you want to succeed in (enter subject), then there are 5 things that you really ought to learn how to avoid. So in this article, we're going to discuss what are the things to avoid, why should you avoid it and also what you should do instead.

So without further ado, let's dive straight into the 5 things you need to avoid.

1. (Enter topic 1)

The reason you should not do this is (elaborate topic 1)

2. (Enter topic 2)

Most people have never though about avoiding (enter topic 2), but yet it's vital because (elaborate topic 2).

And so, instead, you could get better results by simply (enter a better alternative)

3. (Enter topic 3)

It might not seem obvious but here's why you need to avoid this:  
(elaborate topic 3)

Alternatively, you should (enter a better alternative)

4. (Enter topic 4)

The reason why you need to avoid this is because (elaborate topic 4).

A better way to go about this would be to (enter a better alternative)

5. (Enter topic 5)

The reason why you shouldn't do this is because (elaborate topic 5).

A better way would be to (enter a better alternative)

If you're able to avoid all 5 of the things mentioned above, your chances to succeed in (enter subject) will be greatly increased. Be sure to take into consideration the alternative suggestions mentioned as well.

I'm sure this will help you a lot!

## **Article Template #4**

**Title:** 5 Methods to (Enter Subject)

**Body:**

Ever wondered why some people seem to succeed in (enter subject) while the rest fail miserably.

I used to flop at (enter subject) pretty badly too, but I soon started observing how the successful ones are doing. And here's what I realized: They do keep certain useful habits.

And when I compared what they were doing with what I'm doing, I soon realized that there are many obvious mistakes which I've been committing without realizing how it's robbing me of my success.

If I were to model the success methods these people are using, I'm sure I'll improve tremendously.

So in this article, I'll discuss the top 5 methods that you can take to excel in (enter subject).

**Method #1: (enter method)**

You might be wondering why this is essential.

Here's why:

(enter elaboration for method 1)

**Method #2: (enter method)**

It is vital that you use this method because (enter elaboration for method 2)

**Method #3: (enter method)**

Are you using the same method too? Probably not.. Well I'm not surprised because I wasn't in the past as well. But once I started doing this, my life changed drastically. And here's why:

(enter elaboration for method 3)

**Method #4: (enter method)**

I believe it's pretty obvious why not doing this will rob you of your success. The reason is because (enter elaboration for method 4)

**Method #5: (enter method)**

Why do I believe this is important? Well, (enter elaboration for method 5)  
So there you have it!

If you want to succeed in (enter subject), just ensure that you follow the 5 methods above. As long as you do that, I'm sure you'll reap the full benefits of your hard work.

On the contrary, if you do not follow these methods, you might fail miserably.

I wish you all the best in being the best at (enter subject).

## **Article Template #5**

**Title:** 5 Common Myths In (Enter Subject)

**Body:**

(enter subject) is a really popular topic as there are many enthusiasts who are passionate in it.

Because of that, many people like to give advice in this area. The danger is you do not know the credentials of those people who are offering advice. Worse still, they could be spreading false information which will make people even more confused about (enter subject) and end up failing miserably.

Hence, in this article, I shall attempt to bust the 5 most common myths in (enter subject).

**Myth #1: (enter myth)**

Many people seem to think that (enter myth 1). However, this is totally not true. Here's why:

(enter elaboration for myth 1)

**Myth #2: (enter myth)**

Certainly, it does seem like (enter myth 2) is true. But if you were to do more research, you'll learn that it's totally untrue. This is because (enter elaboration for myth 2)

**Myth #3: (enter myth)**

I used to think that (myth 3) is true as well. Until I consulted a professional and I realized that:

(enter elaboration for myth 3)

**Myth #4: (enter myth)** This is a huge fat lie. You need to know that (enter elaboration for myth 4)

**Myth #5: (enter myth)**

And finally, the last and biggest myth of all. Here's why this is completely misleading:

(enter elaboration for myth 5)

Alright, I certainly hope you've benefited from this article. Knowing these 5 myths about (enter subject) will hopefully give you a clearer direction and help you achieve your goals!



## **Article Titles**

Looking for a Walmart Store Locator  
Valuation: Comparable Companies Analysis  
How a Christmas eCard Can Benefit Your Business  
Starting and Promoting a New Business in 2011  
Understanding The Concept Of Total Quality Management  
Has Google 411 Closed For Good?  
End of the Year Checklist for Businesses  
The Darkest Day of the Year  
How to Find the Best Wholesale Bargains  
Eco-Friendly Fonts - Cost Saving For Business  
The 3 Key Questions In Managing Stakeholder  
Selecting a Top Freight Forwarder  
5 Secrets of Checking That the Market Will Buy Your Product  
Will 2011 Be More of the Same? Thoughts on the New Year  
Jobs That Allow You To Live Onsite  
Assessment Centres  
The Outlook for the Jewelry Industry in 2011  
Benefits of Having Double Glass Glazing Windows  
People Learn Culture, Rules, Through Communication  
Exhibition Stands Set Up With Interactive Kiosks - An Innovative  
Plan  
What You Should Consider When Looking For a Cheap Web Hosting  
Service  
The Internet ATM Cash Machine! How to Make Way Over  
\$20,000/Month on Internet Marketing on Autopilot  
Internet Marketing For Idiots - Here Is All You Need to Know to  
Make Tons of Money Online Explained

Avoid These Major Mistakes and Follow These Guidelines - That's the Key to Make Tons of Money Online

Club Asteria Review

The Absolutely Easiest Way To Make Tons of Money on The Web - Here's All You Need to Know to Succeed

The 3 Big Secrets To Make Money Online

Mini Freelance Jobs To Work From Home

Online Business: How to Sell T Shirts Online

Leaving the 9-5 Life for Good - How I Became Financially Independent by Working Online

Lead Net Pro Expert Strategies To Earn \$10k+ A Week

Add Live Help Chat Software To Your Website And Greatly Improve Customer Experience

How Do I Make Money Fast? - Simple Steps to Utilize Your Skills and Earn Fast

Add A Live Support Chat Software And Give Your Visitors Better Support Than Your Competitors

Different Types of Online Business

3 Mind Blowing Fast Money Earning Techniques

Google Cash Review - Make Money Online With Google Cash

Online Money Making - 6 Ways to Earn Some Extra Money

Well Paid Jobs Found Online

How To Win Projects On Micro Job Site Like Fiverr

All About Non-Banking Financial Companies (NBFCs)

Social Security Spousal Benefits: One More Key to Your Social Security Decision

How To Apply For A MetroBank Savings Account

Get Free Donations Online For People Who Need Money Help

3 Common Financial Problems We All Face Everyday

The Simplest Way to Choose the Best ULIP Plan!

What Does The Elliott Wave Principle Tell Us About The Deflation Economy And Greater Depression?

Maximize Bank Debt Recovery Successes Utilizing These Strategies  
What Is Pin Bar Candle Sticks Pattern? 3 Powerful Ways to Use Pin Bars to Double Your Account Easily  
New Year's Resolutions For Budget Planning  
Do You Know What a Financial Asset Is?  
How to Pass the CFA Level II Exam  
How to Negotiate a Pay Rise - Top 5 Strategies That Work  
German Pension Refund - Possibilities  
Getting Prepared for Home Mortgage Loans  
Market Basics  
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# Wrapping Up

Almost every successful marketer has extraordinary copywriting skills. The more you write, the better you will become. Copywriting is a skill that is honed through months and years of content creation. It is our greatest hope that this book has helped you achieve a breakthrough in your learning curve.

You have just been given 100+ pages of solid examples where you can copy, paste and modify to suit your marketing needs. With the tools given, you will never run out of any ideas for great copywriting content.

This massive encyclopedia has covered almost every aspect of copywriting and creating high converting sales content. Always remember that people buy things out of emotions and not necessary logic. It is your job as marketer to tap into their emotions using these great content to convert them into your life-long customers!

To your success!

***Marketable Words***